



**CITY OF GRAND PRAIRIE
COMMUNICATION**

MEETING DATE: 09/03/2024

PRESENTER: Ray Cerda, Director of Parks, Arts and Recreation

TITLE: Contract with Krunchies Popcorn, LLC for one year with four one-year renewal options for food and beverage concessions at Prairie Lights with a 30% commission back to the City estimated at \$127,000 annually based on gross revenues collected by vendor totaling \$635,000 (estimate), if all extensions are exercised

REVIEWING COMMITTEE: (Reviewed by the Finance and Government Committee on 09/03/2024)

PURPOSE OF REQUEST:

Krunchies Popcorn LLC. will provide food and beverage concessions for guests inside the Holiday Village tent at Prairie Lights nightly through the run of the event.

Notice of bid #24194 was advertised in the Fort Worth Star Telegram and Planet Bids; it was distributed to 104 vendors total, including 17 MWBE/HUBs and directly to multiple Grand Prairie vendors. 3 bids were received as shown on attachment A.

The award was based on best value criteria set up in the specification, including percentage reimbursement, quality of product, concession setup, qualifications and experience, and other relevant criteria as listed in the specification.

Krunchies Popcorn, LLC meets specifications and is recommended for award.

PROCUREMENT DETAILS:

Procurement Method: RFP

Number of Responses: 3

RFP/RFB #: 24194

Selection Details: Best Value

1- Score Card