



CITY OF GRAND PRAIRIE COMMUNICATION

MEETING DATE: 10/11/2022

PRESENTER: Amy Sprinkles, Director, Marketing

TITLE: Authorize the City Manager to enter into a contract between the city and the Grand Prairie Arts Council for promotion and facilitation of arts in the community from Oct. 1, 2022, through Sept. 30, 2023, not to exceed \$75,000 from the 2022-2023 Hotel Motel Fund as approved in the budget

**REVIEWING
COMMITTEE:**

SUMMARY:

<i>Vendor Name:</i>	Grand Prairie Arts Council
<i>Annual Cost/Total Cost:</i>	\$75,000
<i>Department:</i>	Marketing and Communication
<i>Recommended Action:</i>	Approve

PURPOSE OF REQUEST:

The City Council has approved a \$75,000 budget for the Arts Council from the city's 2022-2023 Hotel Motel (HTMT) Fund as allowed under state law. Arts Council events attract more than 20,000 patrons a year and benefit arts and culture in Grand Prairie. Prior to receiving the HTMT funds, the Arts Council and city must enter into a contract outlining the use and terms of the budget. This is the same contract we've entered into for the past several years. Arts Council plans include:

- Summer musical
- GPAC stage and performances during Main Street Fest
- Spring and Fall theatre productions
- Holiday theatre production
- Children's camps including art, dance, music, film, and theater
- Adult Juried Art Exhibition and Sale
- Promotion and advertising for the shows and events

The city's contribution represents a third of the Arts Council's total budget, with the balance of the budget being raised through membership dues, admissions to shows, grants and in-kind services.

PROCUREMENT DETAILS:

Procurement Method: Cooperative/Interlocal ☐ RFB/RFP ☒ Sole Source ☐ Professional Services ☐

Local Vendor ☒ HUB Vendor ☐

Number of Responses: RFP/RFB #:

Selection Details: Low Bid ☐ Best Value ☐

FINANCIAL CONSIDERATION:

Budgeted?	<input checked="" type="checkbox"/>	Fund Name:	HTMT Fund
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