



CITY OF GRAND PRAIRIE COMMUNICATION

MEETING DATE: 07/21/2026

PRESENTER: Sara Dedeluk, Director of Tourism & Culture

TITLE: Cooperative Contract with Granicus, LLC for IT and Technology Services for the Tourism Department, for a three-year term in an amount not to exceed \$195,636.01, through a cooperative agreement with Omnia Partners

REVIEWING COMMITTEE: (Reviewed by the Finance and Government on 07/07/2026)

SUMMARY:

<u>Vendor Name</u>	<u>Total Cost</u>
Granicus, LLC	\$195,636.01
	One-Time Set Up: \$49,360 Year 1: \$46,400 Year 2: \$48,720 Year 3: \$51,156.01

PURPOSE OF REQUEST:

The Tourism & Culture Department is growing and requires a customer relationship management and content management system software solution to manage contacts, leads, stakeholder communications, group sales opportunities, economic impact reporting, and digital content. This software will allow staff to manage stakeholder engagement, create and publish digital content, respond to requests for proposals, and generate reporting metrics to support departmental objectives.

Granicus, LLC has submitted a proposal through its cooperative purchasing contract with Omnia Partners (Contract No. 159768). The contract shall terminate three (3) years from the Effective Date.

The City has previously approved participation in this cooperative purchasing program, which allows the City to utilize competitively procured contracts in compliance with state purchasing requirements.

Pursuant to Texas Government Code Chapter 271.102, local governments are authorized to participate in cooperative purchasing agreements for the acquisition of goods and services necessary for governmental

functions. Utilizing this contract provides procurement efficiency, competitive pricing, and ensures compliance with applicable state laws.

EXPENDITURE HISTORY (2 to 3 yrs info): No previous software

PROCUREMENT DETAILS:

Procurement Method: ☒ Cooperative/Interlocal ☐ RFB/RFP ☐ Sole Source ☐
Professional Services ☐ Exempt

FINANCIAL CONSIDERATION:

Budgeted?	☒	Fund Name:	Hotel Motel Tax Fund
-----------	-------------------------------------	------------	----------------------