



CITY COUNCIL AGENDA ACTION FORM

AGENDA DATE:	9/27/24		
AGENDA SUBJECT:	Billboard		
PREPARED BY:	Troy Hill, City Administrator	DATE SUBMITTED:	09/18/24
EXHIBITS:	Presentation		
BUDGETARY IMPACT:	Required Expenditure:	\$20400	
	Amount Budgeted:	\$00.00	
	Appropriation Required:	\$0	
CITY ADMINISTRATOR APPROVAL:			
<p>A billboard on 144 or 67 would be intended to bring more visitors to the town. The cost is \$20k for the year, and would potentially boost sales tax and HOT taxes.</p>			
<p>RECOMMENDED ACTION: Approve funds for a billboard.</p>			