



CITY COUNCIL AGENDA ACTION FORM

AGENDA DATE:	November 21,2024		
AGENDA SUBJECT:	Discussion, consideration, and possible action on amending Chapter 4, Article 4.06 Outside Sales & Storage		
PREPARED BY:	Pamela Streeter, Chair P&Z	DATE SUBMITTED:	11/15/2024
EXHIBITS:			
BUDGETARY IMPACT:	Required Expenditure:	\$00.00	
	Amount Budgeted:	\$00.00	
	Appropriation Required:	\$00.00	
CITY ADMINISTRATOR APPROVAL:			
<p>SUMMARY: This article prohibits any displays outside of retail stores through-out the city. A recent enforcement of this occurred within the Courthouse Square area and caused business owners to want to find a better balance to allow them to highlight and differentiate their business. After discussion with the P&Z commission and business owners, the suggested changes are being recommended...</p> <ol style="list-style-type: none"> 1. A display of merchandise may be displayed outside with the following restrictions: <ol style="list-style-type: none"> 1. No racks of multiple items that cause a consumer to "search" for a single item on display rack may be used. 2. A Single item that showcases the business may be presented outside but cannot be placed more than twenty-four" *24) from the external wall of the building 3. All decorative items including the "Showcase" items may not take up more than 25% of the linear feet of the façade of the building per side. The exception to this is tables and chairs or benches for establishments that sell food and beverage as a primary purpose of their establishment. 			
<p>RECOMMENDED ACTION: Pass the updated language and have all retail businesses notified of this update.</p>			



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