



May 2022

1. May 4 – **CVB Group Meeting/Lions Club**
2. May 11 - **CVB Advisory Board Meeting**
3. May 7 - **Honorary PowWow**
4. May 13-15- **Gypsy Hearts Market**
5. May 17 - **TxAVF Meeting – New Braunfels**
6. May 18 - **Lions Club**
7. May 19-20 – **Small Cities Conference – Fredericksburg**
8. May 22 – **Fair Park Wedding Show**

Tiffany is still working on creating the new magazine as well as updating the App and website. There is a community portal on the App that we will be adding the City website, County website and Chamber of Commerce website. I continue to sell Ads for the magazine and app as well as creating content.

I was asked to write an article for Authentic Texas upcoming edition. It is all about Prehistoric Texas and what it is that makes up "Texas Dinosaur Capital".

We are meeting regularly about the End of Summer Event

We have created a holiday weekend to try to attract more people to come and spend their holiday weekend with us. "Glen Rose Night" at the Cleburne Railroaders game on July 3rd parade and fireworks on the 4th.

I continue to work on the HOT Budget for accurate numbers.

Attached you will find the numbers from Pearl on calls, visitors, mail outs and calendar of events. Also you will find information and analytics from Tiffany from Social Media.

May 2022	Pearl				
	CVB Phone	Visitors	Mailouts		
Sun-1	Closed	Closed			
Mon-2	8	10			
Tue-3	7	4			
Wed-4	10	5			
Thurs-5	5	23	20		
Fri-6	7	17			
Sat-7	4	38			
Sun-8	Closed	Closed			
Mon-9	9	8			
Tue-10	5	6			
Wed-11	12	14	19		
Thurs-12	10	15			
Fri-13	13	23			
Sat-14	1	41			
Sun-15	Closed	Closed			
Mon-16	12	20			
Tue-17	10	12			
Wed-18	5	6			
Thur-19	10	7			
Fri-20	19	28	23		
Sat-21	1	20			
Sun-22	Closed	Closed			
Mon-23	10	10			
Tue-24	3	14			
Wed-25	15	28			
Thurs-26	20	43			
Fri-27	20	21			
Sat-28	17	76	55		
Sun-29	Closed	Closed			
Mon-30	Holiday	Holiday			
Tue-31	3	22		Mail Brochures Texas-67 Out of State-50	
Total:	236	511	117		

MAY 2021

MAY 2021		CVB	Visitors	Mailouts
Sat-1	2	37		
Sun-2	Off	Off		
Mon-3	Off	Off		
Tue-4	8	18		
Wed-5	12	16	49	
Thurs-6	7	20		
Fri-7	17	27		
Sat-8	4	18		
Sun-9	Off	Off		
Mon-10	Off	Off		
Tue-11	7	5		
Wed-12	10	17		
Thurs-13	5	8		
Fri-14	10	6		
Sat-15	15	57	36	
Sun-16	Off	Off		
Mon-17	Off	Off		
Tue-18	6	8		
Wed-19	12	20		
Thurs-20	2	4		
Fri-21	4	2		
Sat-22	3	8		
Sun-23	Off	Off		
Mon-24	Off	Off		
Tue-25	10	17		
Wed-26	25	17	74	
Thurs-27	17	15		
Fri-28	13	8		
Sat-29	29	23		
Sun-30	Off	Off		
Mon-31	Off	Off		
				Mailouts in Texas 74
				Mailouts Out of State 8 Total Mailouts159
Total:	218	351	159	

Social Media & Web categories	Somervell County Texas	GR CVB	Explore Glen Rose Web
May 3- June 2, 2022			
Action on page	3	6	
Page Views	301	382	6711
Page Likes	26	54	
Post Reach	10,394	17,289	
Post engagements	2,392	2,748	
Page Followers	26	70	
Instagram	657	735	
Top Cities Reached	Glen Rose	Glen Rose	
	Granbury	Fort Worth	
	Fort Worth	Dallas	
	Stephenville	Cleburne	
	Burleson	Houston	
	Cleburne	San Antonio	
		Canada	

GLEN ROSE JULY 4TH CELEBRATIONS

SUNDAY, JULY 3RD

GLEN ROSE NIGHT AT THE CLEBURNE DEPOT—RAILROADERS BASEBALL

- * Book your group tickets for a discount for your group or organization!**
- *“Red Out” the Ballfield ...Show your Glen Rose Tiger/Railroaders Pride!**
- *BOGO, buy one adult regularly priced seat ticket and receive a child berm ticket (12 and under) FREE.**
- *Home Town Hero! Cheerleaders, Tuffy, and more!**

Contact Yvonne at 817-945-8705 | Ext:3382 to book your group or purchase tickets!

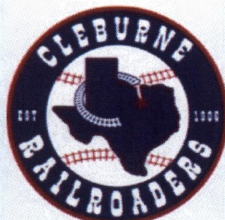
MONDAY, JULY 4TH

9:00 AM—JULY 4TH PARADE (To be in parade, fill out your app at the Glen Rose Somervell County CVB on the square. Line up for parade at 8:00 am, High School Parking Lot)

10:00 AM-12:00 PM Family fun games on the Square (If you or your business, organization would like to set up a booth for family fun games, please contact Pearl at CVB)

DUSK - WHEELER BRANCH RESERVOIR

FIREWORKS!



June Calendar of Events

Dinosaur Valley State Park

June 4, 5,11,12,18,19,25,26,	Track talk	10:00AM & 3:30PM
June 4	Taylors Site Hike	2:00PM
June 4, 19	Heat hacks Hike	2:00PM
June 5, 25	Snake Safety	11:00AM
June 5, 26	Atlatl	2:00PM
June 10	Night Hike	9:00PM
June 11	Junior Ranger Academy	11:00AM
June 11, 19	Edible Plant Walk	11:00AM 2:00PM
June 12	Dino Site Hike	11:00AM
June 18, 26	Over Look Hike	11:00AM
June 18	Solar System Walk 8:00PM STAR PARTY	9:00PM

Downtown

Shop at our historic downtown square

Oakdale Park

June 24 A guide to the historic architecture of Glen Rose Texas Book signing 2:00PM-4:00PM

Somervell County Expo Center

June 1, 8,15,22,29	Expo Barrel Jackpot	2:00PM-10:00PM
June 3, 4, 5	BRAT Attack	All Day Event
June 14	Terry Berg Memorial	All Day Event
June 17, 18, 19	Destry's Free for All	All Day Event
June 25, 25, 26	World Series of Breakaway	All Day Event
June 29, 30	Ultimate Calf Roping	All Day Event

