

CVB Advisory Board

Meeting Minutes

Tuesday, March 4, 2025

Glen Rose City Hall, Glen Rose, Texas

1. Call to Order

The meeting was called to order at 4:02 p.m. by Vice Chair Nelson Roberts.

2. Pledge of Allegiance

The board recited the Pledge of Allegiance.

3. Roll Call

Absent:

- Melissa Pugh
- Karen Wells

4. Agenda Items

The board reviewed the purpose of the commission and its bylaws.

Sarah De La Cruz made a motion to add an amendment allowing for the bylaws to be amended. Greg Cornett seconded the motion. The motion was approved unanimously.

a. Addition of Subcommittees

The board discussed adding subcommittees to the next meeting agenda for further discussion, including:

- A Sports Subcommittee
- An Attraction Subcommittee

- A Restaurant Subcommittee – This subcommittee would explore the creation of a chat room or communication platform for local hotels and restaurants. The goal is to improve coordination and ensure restaurants are adequately staffed and open during peak visitor times.

Greg Cornett made a motion to add these subcommittees for discussion at the next meeting. J.C. seconded the motion. The motion was approved unanimously.

b. Consideration of Adding a Board Secretary

Was asked to be added to the agenda for April's meeting.

c. QR Code Discussion

The board discussed adding a QR code from item six (Dallas Travel Show) for easier access to relevant information.

6. Adjournment

A motion to adjourn was made by Greg Cornett at 5:03 p.m. Victoria seconded the motion. All were in favor. Motion carried.

Minutes recorded by: Sarah De La Cruz