

New Life Vending LLC

Proposal for Location at Big Rocks

Our Vision

New Life Vending was founded out of the desire to provide quality, reliable products in places where premium convenience is often hard to find. As a local Glen Rose business, we recognize that Big Rocks Park is the heart of one of our community's summer activities. Our goal is to enhance the visitor experience by providing high-quality, on-the-go refreshments that keep families hydrated and happy without them ever having to leave the riverfront.

The Service

We propose the installation of one state-of-the-art smart vending machine at Big Rocks Park for a four-month pilot program.

- **Exclusive Service:** We will offer a selection of premium drinks, small meals for kids (Lunchables, etc...), and refreshment options, all tailored for outdoor leisure. We will also provide items such as sunscreen, sunglasses, chapstick and small first-aid products to accommodate visitors. In addition to these selections, we are partnering with an ice cream company, CVT Soft Serve, that is already used at Central Market in Fort Worth. This soft-serve ice cream is completely organic and readily available in convenient, on-the-go packaging.
- **Location is Everything:** Our machines will occupy a small footprint and require only a standard 110v outlet, making them a low-impact addition to park infrastructure.
- **Guaranteed Service:** Using real-time remote monitoring, we will ensure the machines are always stocked, operational, and ready to serve the public.

The Partnership Advantage

Choosing New Life Vending means more than just adding a machine; it means gaining a dedicated local partner.

- **Zero Cost to the City:** We will provide the equipment, the inventory, and the maintenance at no cost to the taxpayer.
- **The "Clean Park" Commitment:** As part of our service protocol, our team will perform a litter sweep within a ten-foot radius of our machine during every restock, ensuring we leave the park cleaner than we found it.
- **Modern Safety:** Our machines will utilize 100% cashless payment technology, which eliminates the safety risks and maintenance issues associated with on-site cash storage.
- **Revenue Share:** We are offering the city 5% of the revenue accrued each month.

Proposal for Pilot Program

We are seeking approval for a seasonal trial from May to mid-August. This "Pilot Program" allows the city to evaluate the benefit to park visitors with zero long-term commitment. At the end of the season, we will provide a brief report on usage and community feedback to discuss potential future placements.



Dimensions: Around 4'x6' depending on machine bought

Power Requirements: Standard 110v outlet

Security Features: These machines will be vandal resistant and use cashless payments, reducing the risk of break-ins compared to traditional machines.

Insurance: The machine will be insured to cover general liability.

Maintenance Plan

- **Restocking Schedule:** Because we use remote monitoring, we will know exactly when the machine is low and will visit, at minimum, 5 times a week to ensure it's never empty.
- **Weekly Detailing:** Our team will perform weekly exterior cleanings to ensure the unit remains a high-end visual asset to the riverfront.
- **Rapid Response:** We guarantee a 48-hour turnaround for any mechanical issues, maintaining a seamless experience for park visitors.

Proposed Location



The proposed location for the New Life Vending unit has been selected to maximize visitor convenience and park safety:

- **Centralized Hub:** Situated by the main walkway and picnic tables, providing refreshments exactly where families gather to rest and eat
- **High Visibility:** The site is visible from the road, ensuring easy access for visitors while serving as a natural deterrent for vandalism.
- **Logical Proximity:** Placing the unit near the restrooms creates a dedicated service zone.
- **Low Impact:** This spot allows for seamless restocking access without disrupting pedestrian flow or the park's natural landscape.

Professional Partnership

New Life Vending is a privately funded, 50/50 partnership. We will have 100% of the necessary upfront capital for high-end equipment, initial inventory, and first-year operational costs, ensuring no financial or logistical burden on the city.

The “Why”

Mission Statement: To create moments of unexpected joy. To change the world one small action at a time.

Personal Note: New Life Vending is based on the Bible verse Romans 6:4, “We were therefore buried with him through baptism into death in order that, just as Christ was raised from the dead through the glory of the Father, we too may live a new life.” Ultimately, everything I do is not of my own accord, but of the desire to follow God’s will and the call to go and make disciples. For those of you who do not know me, I am 20 years old, and last year I left college to pursue real estate. The decision to leave college and give up all my scholarships was not an easy one, but I am not called to live an easy life. I am called to live a new life in Christ. New Life Vending is a result of walking (figuratively) through the wilderness with Jesus this past year. To God be the glory in this endeavor as all things were created through Him and for Him.

Contact Info

Hannah Balkenbush

hannahfb435@gmail.com

(254) 396-2836

www.newlifevending.com



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