



CVB ADVISORY BOARD AGENDA ACTION FORM

AGENDA DATE:	July 1, 2025		
AGENDA SUBJECT:	Discussion regarding Convention and Visitors Bureau (CVB) matters, including but not limited to marketing strategies, event planning, and community engagement Initiatives		
PREPARED BY:	Troy Hill, City Administrator	DATE:	06/27/2025
EXHIBITS:			
BUDGETARY IMPACT:	Required Expenditure:	\$00.00	
	Amount Budgeted:	\$00.00	
	Appropriation Required:	\$00.00	
CITY ADMINISTRATOR APPROVAL:			
RECOMMENDED ACTION:			