

Downtown Development Authority

City of Gladstone
1100 Delta Ave
Gladstone, MI 49837

Staff Report

Agenda Date: 10/15/2024
Department: DDA
Presenter: Patricia West

AGENDA ITEM TITLE:

Downtown Social District

BACKGROUND:

A social district is a designated area where nearby licensed businesses can sell adult beverages for customers to enjoy within a shared public space. With Saunders Point Brewing opening on Delta Avenue, community excitement for a social district has grown.

The DDA has previously committed to exploring funding opportunities to make improvements to the Market Square as a communal gathering space. In doing so, the DDA needs to align in its direction to pursue a social district.

The proposed improvements will make downtown Gladstone a more attractive destination for residents, businesses, and visitors. Superbloom Coffee, Saunders Point Brewing, and the Delta County Economic Development Alliance have all expressed strong support for this initiative, recognizing the value it will bring to the community.

FISCAL EFFECT:

None

SUPPORTING DOCUMENTATION:

Social District Permit Information for Local Governmental Units

RECOMMENDATION:

Motion to support the Gladstone DDA's pursuit of a social district.