

ABOUT / PARTNER COLLABORATIONS

# T-MOBILE HOMETOWN GRANT PROGRAM

PLACEMAKING GRANTS FOR SMALL TOWNS

## INVESTING BIG IN SMALL TOWNS

Main Street America is partnering with T-Mobile to help build stronger, more prosperous small towns and rural communities. With T-Mobile's Hometown Grant program, they're investing big in small towns by awarding up to 100 towns a year with project funding — up to \$50,000 each.



Woodstock, Illinois © T-Mobile

### Please note:

All official communication about our grant programs will come from verified email addresses ending in @mainstreet.org or our trusted partner domains. If you receive an unexpected message, always double-check the sender's email address before clicking any links or replying. When in doubt, feel free to contact us directly through our website.

## PROGRAM OVERVIEW

T-Mobile Hometown Grants is a \$25 million, five-year initiative to support the people and organizations who help small towns across America thrive and grow. Hometown Grants are given every quarter to up to 25 small towns. Apply for funding to support a community project of your choice, like revitalizing or repurposing a historic structure, creating a downtown asset or destination, or improving a space where friends and neighbors gather. Projects that add to a sense of place or could lead to further investment are of particular interest. We look forward to learning more about your town and your project.



[LEARN MORE](#)

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## HOW TO APPLY

Review the eligibility and grant criteria below to ensure your community and proposed project meet application requirements. Applicants can submit their proposals by completing this application form. **The grant application period will close on Tuesday, March 31 at 11:59 p.m. Central Time.** Applications will be evaluated and selected by a review panel, and all applicants will be sent an award decision by late May 2026.

Grant recipients will each receive an award of up to \$50,000 to implement their ideas and will have 12 months (June 1, 2026 – May 31, 2027) to complete their projects. Recipients will be required to submit a progress report at the 6-month mark following the grant disbursement, and a final report will be due at the end of the 12-month implementation period. All reports are to be completed using a template provided.

### Key Submission Deadlines:

Spring 2026: Applications open Jan 1, 2026 – March 31, 2026 at 11:59 p.m. CT (Final Application Open Period)

All Hometown Grant applications will be notified within 60 days after the end of each application period on the status of the submission.

[APPLY NOW](#)

## ELIGIBILITY

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### WHO MAY APPLY?

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### WHAT TYPES OF GRANT EXPENSES ARE ELIGIBLE?

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### INELIGIBLE GRANT USES

- Engineering and architectural plans or fees
- Staff salaries (beyond initial construction/rehabilitation/installation labor)
- Operational and maintenance expenses
- Reimbursement for projects that are already completed
- Pass-through funding to private entities or initiatives

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## REVIEW CRITERIA

Your application will be reviewed by an internal T-Mobile review committee and non-profit partner based upon the following criteria. Please note that the letters of support for your project are an important part of this application.

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#### COMMUNITY NEED

Proposed project should fill a demonstrated need in the community. This grant funding is intended for shovel-ready projects that would not otherwise be possible to implement through municipal funding. Proposal & letters of support should demonstrate strong community support for the project.

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#### COMMUNITY IMPACT

Project should connect the community in meaningful, innovative, and creative ways.

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#### PARTNERS AND ENGAGEMENT

Strong applications actively involve local organizations by incorporating them into the planning and execution processes and engaging the community in activating the project site. Letters of support should come from a variety of stakeholders within the community.

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#### FEASIBILITY

You should have a shovel-ready plan ready to go and be able to complete your project within your detailed budget and within 12 months of receiving funding, if selected. **For the Q1 2026 cycle, projects must be completed and usable by the public by May 31, 2027. Make sure to consider these parameters when choosing the kind of project you propose for this grant.**

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#### ALIGNMENT WITH T-MOBILE'S SMALL TOWN STRATEGY

T-Mobile strives to be a force for good. To read more about T-Mobile's many corporate initiatives and key segments, visit <https://www.t-mobile.com/responsibility>.

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## FREQUENTLY ASKED QUESTIONS

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#### WHAT IS THE T-MOBILE HOMETOWN GRANTS PROGRAM?

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#### WHAT KINDS OF PROJECTS WILL THE T-MOBILE HOMETOWN GRANTS PROGRAM FUND?

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#### HOW DOES THE T-MOBILE HOMETOWN GRANT PROGRAM WORK?

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WHO CAN REQUEST A T-MOBILE HOMETOWN GRANT?

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CAN TOWN RESIDENTS SUBMIT A REQUEST FOR A GRANT?

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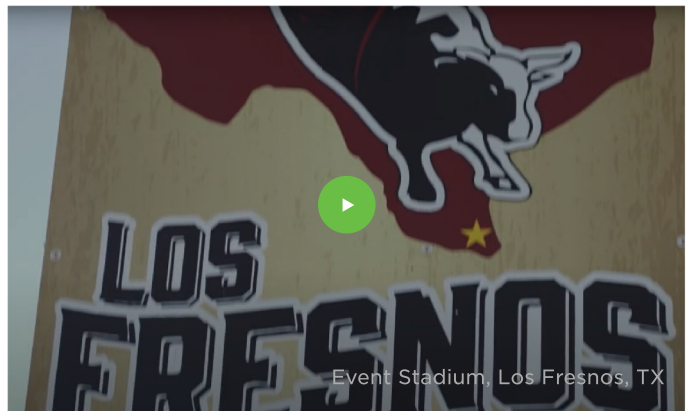
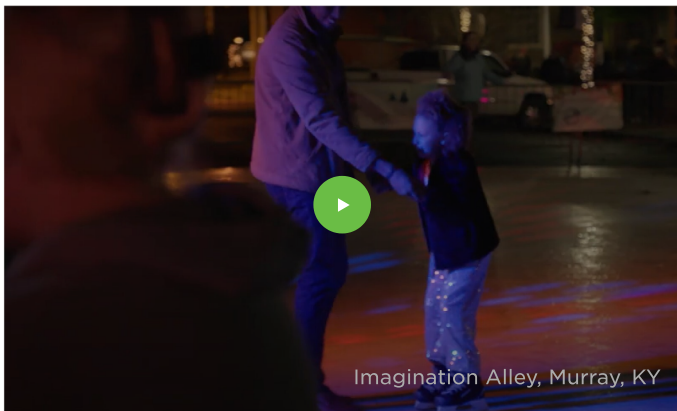
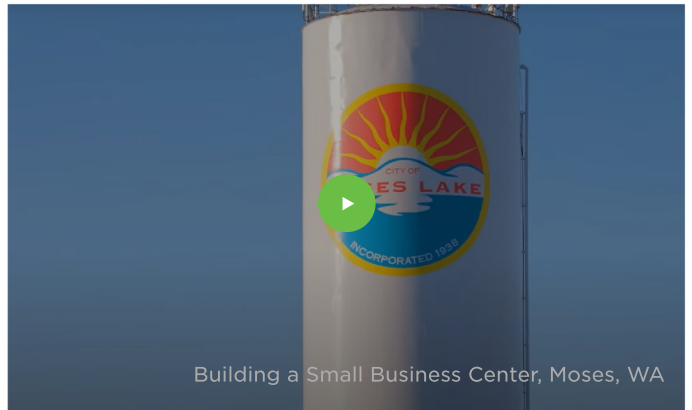
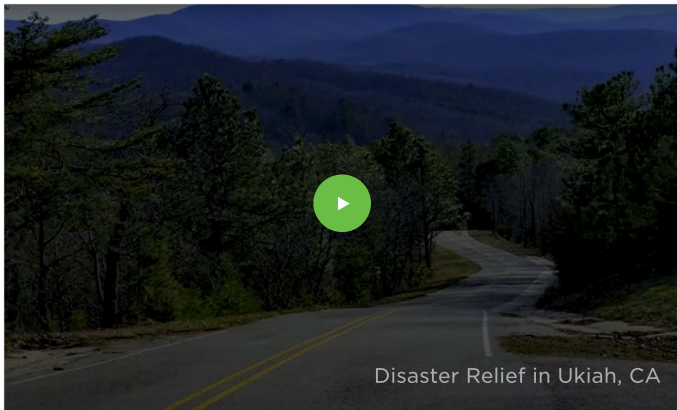
HOW ARE TOWNS SELECTED?

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SEE MORE FAQS

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## GRANT RECIPIENT FEATURES



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LEARN MORE

## LEARN ABOUT T-MOBILE

T-Mobile is investing in rural towns to build stronger communities.

## MEET PREVIOUS GRANTEES

Meet the latest grant recipients.

## SEE PROJECTS IN ACTION

To see the impact of Hometown Grants, watch our latest highlights here.

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## SUPPORTING PARTNER

T-Mobile is committed to being a force for good, and Hometown Grants is one way the Un-carrier is making a big difference in small towns. With \$25 million set aside through 2026 to fund community projects, T-Mobile is empowering more people with digital connections that create a more sustainable future for all. Beyond Hometown Grants, T-Mobile is helping small town America thrive through initiatives like [Project 10Million](#), which offers free internet connectivity to eligible students to help close the digital divide in education and [T-Mobile 5G Home Internet](#), which gives millions of Americans access to more affordable home broadband.

The T-Mobile logo, featuring a white 'T' with a small circle in the center, followed by the word 'Mobile' in a white serif font, all set against a solid magenta rectangular background.

