



Board: Downtown Development Authority

Agenda Date: July 21, 2026

Presenter: Patricia West

Staff Report

Agenda Item Title:

The Great Gladstone Harvest Fest

Background:

Staff recommends the DDA consider hosting The Great Gladstone Harvest Fest on Sunday, October 25, 2026, as a community-wide fall celebration designed to encourage families to visit Downtown Gladstone while supporting local businesses and seasonal activities.

The proposed event would be developed in partnership with several community organizations and businesses, including Yooper Forestry and Saunders Point Brewing Company. As part of the partnership, Yooper Forestry intends to supply pumpkins for Saunders Point's launch of a new seasonal pumpkin beer while also providing free pumpkins for children, creating a family-friendly attraction that complements the brewery's promotional event.

Additional event components would include a Harvest Market at the Farmers Market Square featuring local vendors, artisans, and seasonal products, as well as downtown trick-or-treating, with participating businesses welcoming children and families throughout the afternoon. Collectively, these activities are intended to create a festive atmosphere, increase foot traffic throughout the downtown district, and encourage visitors to explore Gladstone's local retailers, restaurants, and businesses.

If supported by the DDA, staff will continue coordinating with community partners, participating businesses, and volunteers to develop the event schedule, promotional materials, and logistical needs.

Fiscal Effect:

\$1000

Supporting Documentation:

N/A

Recommendation:

Motion to authorize staff to coordinate and promote The Great Gladstone Harvest Fest on Sunday, October 25, 2026, including partnerships with participating businesses and organizations to facilitate the Harvest Market, downtown trick-or-treating, free pumpkin giveaway, and related seasonal activities with a budget of up to \$1000.