



**MEETING TYPE
STAFF REPORT**

Agenda Date: 10-3-23

**Eric Buckman, City
Manager:**

Department: Community Development

Department Head Name: _____

Presenter: Renée Barron

Kim Berry, City Clerk: _____

This form and any background material must be approved by the City Manager, then delivered to the City Clerk by 4:00 PM the Tuesday prior to the Commission Meeting.

AGENDA ITEM TITLE: Master Plan Draft Revisions & Zoning Map Discussion

BACKGROUND: On 9-12-23 the Planning Commission met and reviewed the Draft Master Plan and made some recommendations and changes. The changes noted below have been made in the Master Plan:

- Corrected 2010 Census Data for Population by Age on page 8. (Should now sum to 4973)
- Added data sources on page 11
- Adjusted the verbiage to read:
 - Increase property ~~tax~~ valuation by eliminating the causes of deterioration and promote economic growth (page 18)
 - Accommodate the city's ~~growing senior~~ fastest growing populations (page 18)
 - Improve inefficiencies within our Public Works Department to better serve our community. (page 19)
 - Previously read: Build a new Department of Public Works Facility
- Made the page headings more prominent for each of the sections.

THE UNRESOLVED ITEMS:

- Updated maps (focus on for 10-3-23 Meeting)

QUESTION BY CITY MANAGER TO SEE HOW THE MASTER PLAN ADDRESSES CITY ENTRANCES -- See below which can be found in the attachment on page 35.

Goal 2: Downtown Gladstone

OBJECTIVE	STRATEGY	PRIORITY	OWNER
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Enhance the quality of life and develop a positive image of Downtown Gladstone to attract businesses, residents, and visitors.	Pursue revenue sources outside of the Tax Increment Financing Plan, such as mill levies, seeking private contributions, utilizing special assessments, considering event revenue sales, purchase, redevelopment of existing properties, and sales of property within the DDA district, grants, sponsorships, and municipal contributions.	Ongoing	City Administration & DDA
	Build upon the Gladstone Farmers Market to encourage foot traffic downtown.	Ongoing	DDA
	Coordinate with city departments on strategized street improvements and utility upgrades within the downtown district.	Ongoing	Multiple
	Implement a program to serve and promote downtown businesses by utilizing our website to provide community resources and marketing our community both locally and regionally.	Mid Term	City Administration & DDA
	Create gateway corridors for visitors from M-35 and our waterfront districts to the downtown district.	Long Term	Multiple
	Work with MDOT to encourage safe and slow access into the City of Gladstone along US 2/41 and encourage beautification efforts on entrances to welcome visitors.	Long Term	Public Works

FISCAL EFFECT:

SUPPORTING DOCUMENTATION: Master Plan, Current Zoning Map

RECOMMENDATION:

Review proposed changes and when satisfied with changes recommend to begin the formal Master Plan Revision Public Process.