## **City of Gladstone**

**Downtown Development Authority** 



## Return of the Façade Grant Program

Could the exterior of your business property use some updating? Whether you are looking to replace siding or restore some of the historical elements of your building, our façade grant program may be able to help!

Applications will open **September 1st and close October 31st**, and recipients will be notified before the end of the calendar year for funding to be utilized in 2025. The property must be located within the <u>DDA District</u>.

A minimum owner's match of 50% is required for total (façade) project costs. Grants are awarded based on availability of funds, project scope, and value added to the building and district. <u>Click here for a full overview of the program!</u>



## **Downtown Day**

The Gladstone Downtown Development Authority (DDA) will be sponsoring our first Downtown Day on **Saturday, September 28<sup>th</sup> from 12:00 PM** - **4:00 PM**, and we want **YOU** to participate!

We'll be closing Delta Avenue between 9<sup>th</sup> and 10<sup>th</sup> street to vehicle traffic to allow for a street fair with market vendors and live music! We ask you to consider running a business promotion during the event to celebrate everything our city has to offer! Whether you choose to do sidewalk sales, a lunch/dinner special, or simply open your doors to the public so they can learn more about your services, we'd love to get you involved. Let us know how you plan to participate by completing the business sign-up form linked below by Friday, September 20<sup>th</sup> so we can include you on our promotions.

For those businesses not located on Delta Avenue, please reach out to our DDA Director, <u>Patricia West</u>, if you'd like to participate. We can explore opportunities to promote foot traffic to your location or offer you a booth setup on Delta Avenue as part of our street fair. <u>Click here to learn more!</u>

## We're Hiring!

The City of Gladstone's Downtown Development Authority (DDA) is seeking a **Downtown Ambassador** to oversee the operations of our DDA activities. This includes the items listed below, as well as other community projects in which the DDA partners with local businesses and associations.

Farmers Market: June - September Downtown Day: September

Old-Fashioned Christmas: November

This is a seasonal, non-benefitted, part time position reporting to the Downtown Development Authority (DDA) Director.

Although additional hours may be required at certain points in the season, this position will average between 4-6 hours per week, from April through November (not to exceed 250 hours in a year). An ideal candidate would have a love for the City of Gladstone, organizing and planning experience, proficiency on a computer, an ability to work with various personalities, and a friendly demeanor.





Please share this opportunity with anyone who may be interested. <u>Click</u> <u>here for a formal job description</u>!



The Central U.P. Small Business Support Hub recently announced more than \$400,000 will be available in direct grants to those businesses who work with their county's Small Business Resource Navigator and that participate in at least one Hub program, event, or service within the six months prior to the Award.

The small business grant offers up to \$4,999 to purchase equipment, inventory, software, consulting services, certifications or licensing, and other approved business operation needs. <u>Click here for a full overview of the grant program</u>. Interested in learning more? Contact our county's small business navigator for details!

Ilana Minor, Small Business Navigator

Phone: (906) 370-1576 Email: <u>iminor@mtu.edu</u>

