

Downtown Development Authority

City of Gladstone
1100 Delta Ave
Gladstone, MI 49837

Staff Report

Agenda Date: 07/16/2024
Department: DDA
Presenter: Patricia West

AGENDA ITEM TITLE:

FY25 MACC Grant Application

BACKGROUND:

The DDA previously supported the application for the MACC FY25 Grant for \$4000 for the Gladstone Farmers Market. Upon reviewing the grant requirements, significant changes have been made to the grant program for FY25. DDA Director, Patricia West, no longer feels the Farmers Market Bands are a great candidate for this grant, as the primary focus is on the items below:

Project Support	Up to \$20,000	Project-related costs associated with the production, presentation, and creation of arts and culture experiences open to the public
Facility Improvement & Equipment Purchase	Up to \$30,000	Costs related to (A) permanent expansion, renovations, construction of applicant-owned arts and cultural-facilities AND/OR (B) purchase of equipment needed for arts and culture programming/services
Professional/Organizational Development	Up to \$1,500	Costs related to providing arts and culture-related professional development opportunities to an organization's personnel (staff members, contracted employees, board members, volunteers)
Transportation	Up to \$1,500	"Fieldtrip" style events to assist in transporting groups of participants to experience arts and culture-related programs/services

FISCAL EFFECT:

\$5000

SUPPORTING DOCUMENTATION:

None

RECOMMENDATION:

Motion to overturn the support of the MACC FY25 Grant application established during the June 11th meeting so that the DDA Director can instead focus their attention on the downtown action plan to better position the board for future grant opportunities. As a result, the board intends to commit to funding the Farmers Market Bands up to \$5,000 during the 2025 Farmers Market Season.

