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| Board:       | Downtown Development Authority |
| Agenda Date: | July 21, 2026                  |
| Presenter:   | Patricia West                  |

## Staff Report

### Agenda Item Title:

Future Business After Hours

### Background:

Waters Edge Chiropractic has informed staff that the 2026 Business After Hours event will be the final year that they serve as the event organizer. In recent years, the event has been held in partnership with the Downtown Development Authority and the Delta County Chamber of Commerce and has become an opportunity to showcase Downtown Gladstone while encouraging networking among local businesses and community members.

With the transition in event leadership, staff is seeking direction from the DDA regarding its interest in assuming primary responsibility for organizing and coordinating the event beginning in 2027. Should the Board wish to pursue this opportunity, staff would continue to work collaboratively with the Delta County Chamber of Commerce and other downtown businesses to maintain the event's networking focus while exploring opportunities to further highlight downtown businesses.

### Fiscal Effect:

~\$1000 beginning in the 2027/2028 fiscal year

### Supporting Documentation:

N/A

### Recommendation:

Motion to direct staff to begin planning for the Downtown Development Authority to serve as the lead organizer of Business After Hours beginning in 2027, in coordination with the Delta County Chamber of Commerce and other community partners.