

40. Downtown Beautification
 - a. Provide services consistent with Section 207 of Public Act 57 for downtown public facilities.
 - b. Cost – Not to exceed 5% of total DDA Capture
 - c. Timing – Yearly
41. Restoration, Preservation and Renovation of Downtown Buildings
 - a. As outlined in Public Act 57 Section 207, assist in planning and implementation of downtown buildings necessary to achieve the intent of Section 207 including improvements to outside public areas of the downtown district.
 - b. Cost - \$1.0 Million
 - c. Timing – Over 20 years
42. Construct Parking in Areas Identified as High Traffic Areas for Businesses along Delta Avenue.
 - a. Use Parking Study information to plan for proper parking in the DDA District.
 - b. Cost - \$300,000
 - c. Timing – 2 to 10 years
43. Administration Support
 - a. In order to achieve the intent of Section 207 of Public Act 57, use appropriate City Staff personnel to support DDA activities
 - b. Cost – Not to exceed 5% of DDA revenues
 - c. Timing – Yearly
44. Encourage Murals & Artwork in Downtown
 - a. Encourage repair and beautification of downtown buildings through art.
 - b. Cost - \$800,000
 - c. Timing – Budget annually
45. Historic Building Signage
 - a. Use well place signage to highlight buildings of historic significance resulting in added activity downtown.
 - b. Cost - \$200,000
 - c. Timing – 2-20 years
46. Relocate Railroad Along US 2 & 41 as Prime Development Opportunity
 - a. Cost \$20 million
 - b. Timing – 20 years
47. Encourage and Support Business with Industrial Activities to Locate to the Industrial Parks.
 - a. Cost - \$1.0 million
 - b. Timing – 3 to 7 years
48. Streetscape/Beautification
 - a. New sidewalks, lighting, signage and trees will improve downtown's image, public appeal and safety
 - b. Cost - \$1,500,000
 - c. Timing – on going
49. Signage System
 - a. An overall community signage system needs to be planned and developed to provide attractive and functional direction for visitors.
 - b. Cost - \$25,000