

# Downtown Development Authority

City of Gladstone  
1100 Delta Ave  
Gladstone, MI 49837

## Staff Report

**Agenda Date:** 04/16/2024  
**Department:** DDA  
**Presenter:** Patricia West

**AGENDA ITEM TITLE:**

10th Street Banner Updates

**BACKGROUND:**

Parks & Recreation has decided to put a hold on the 10<sup>th</sup> street banners this year.

**FISCAL EFFECT:**

\$2000

**SUPPORTING DOCUMENTATION:**

**RECOMMENDATION:**

Motion to reallocate that funding back into the Printing & Publishing budget line item (248-537-900.000) to be used for other marketing needs.

