

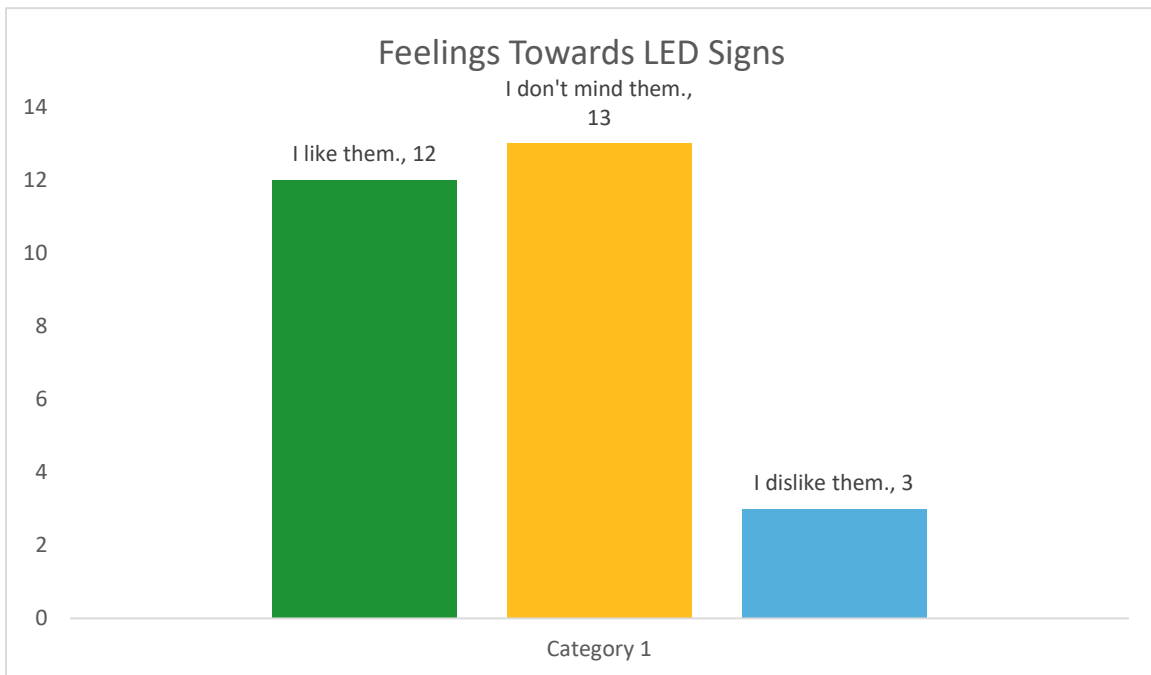
Gladstone

PLANNING COMMISSION

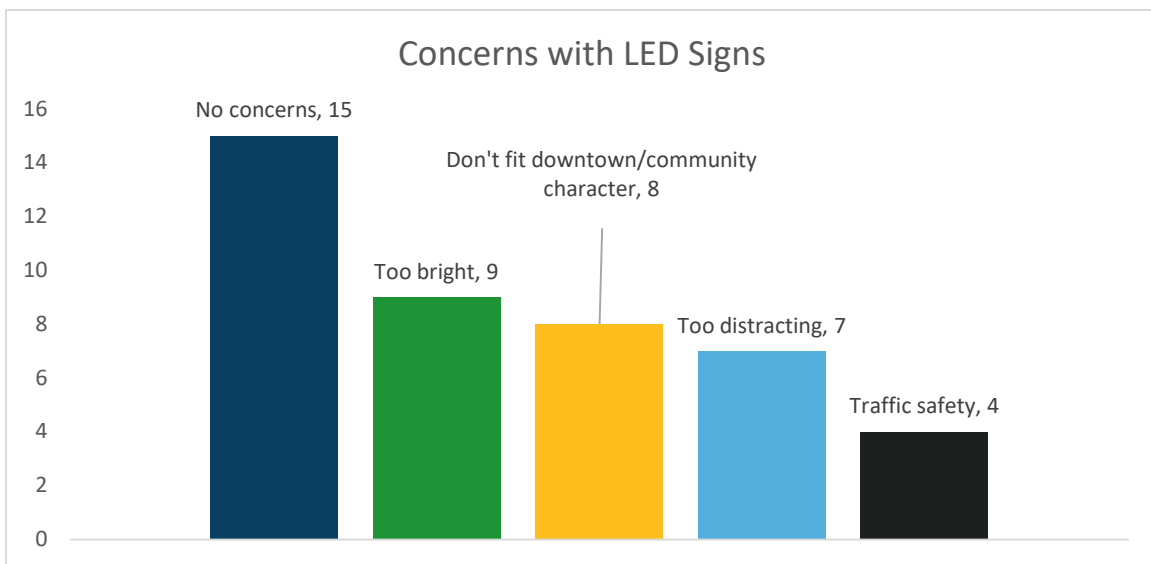
Sign Survey Feedback

Total Responses: 29

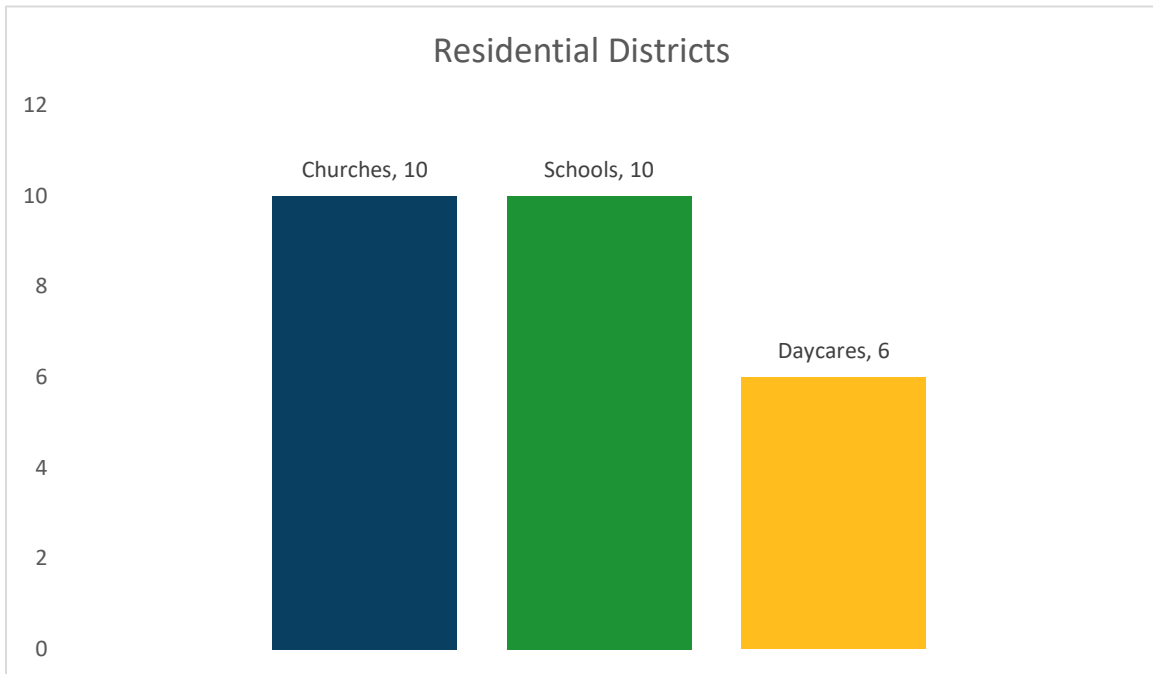
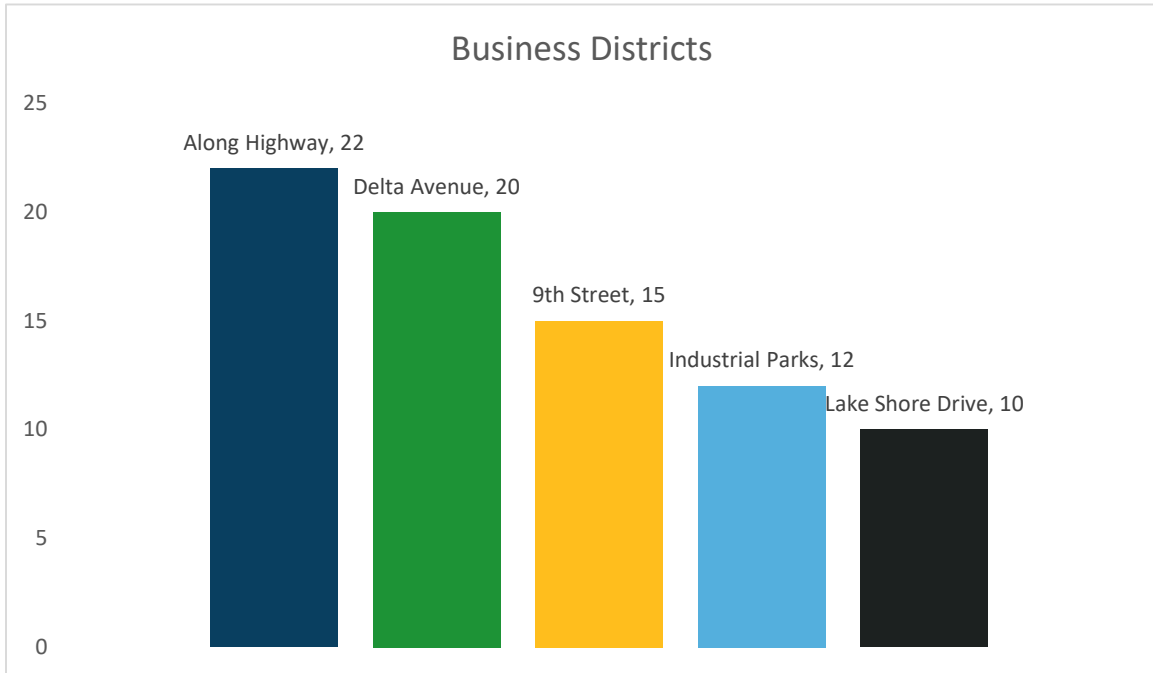
What best describes your feelings about LED or electronic signs in the Gladstone community?



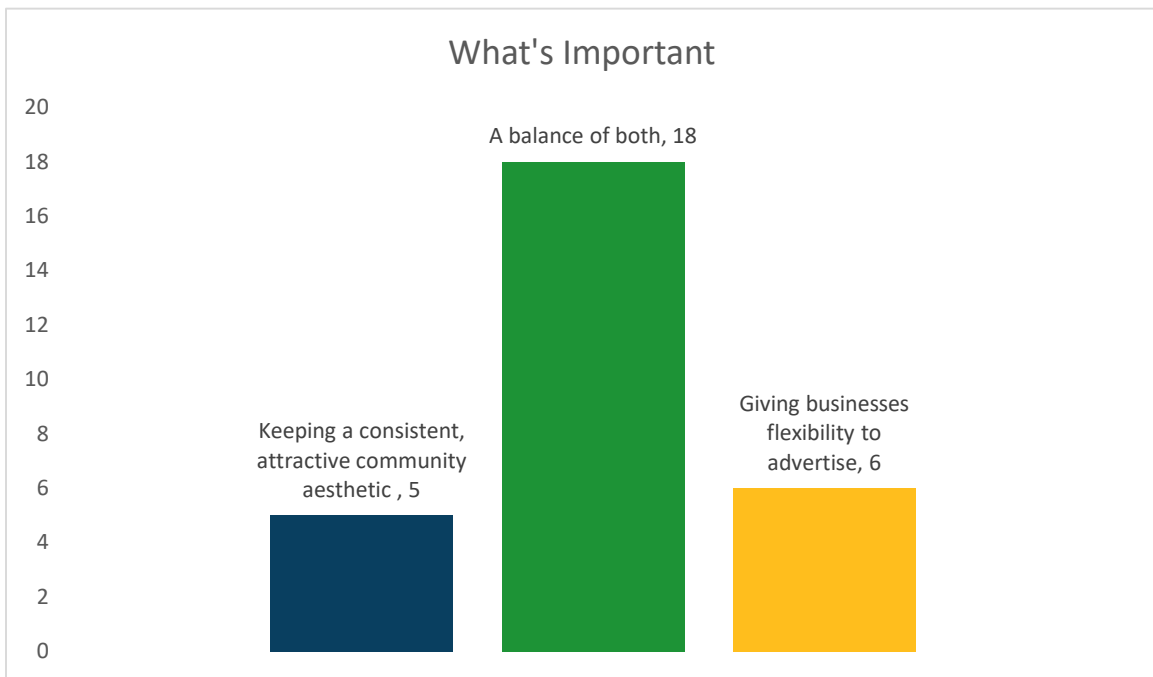
What concerns, if any, do you have about LED signs and digital message boards? (Check all that apply)



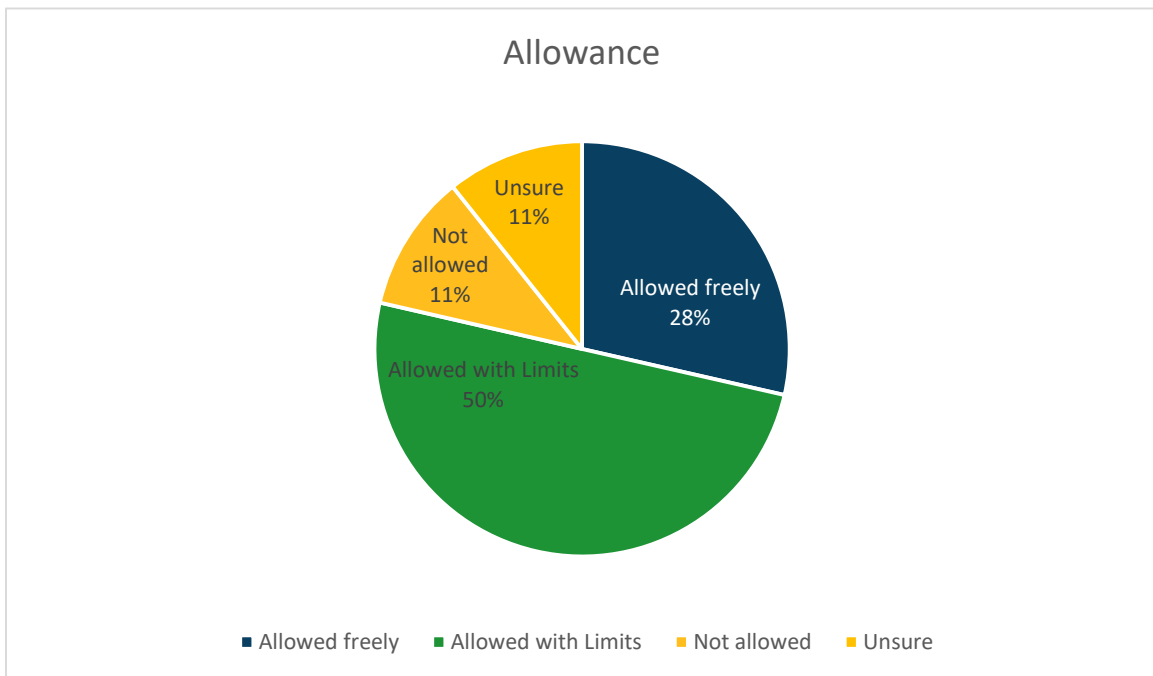
Where, if anywhere, do you think LED signs and digital message boards make sense? (Check all that apply)



Which matters more to you?



In your opinion, LED signs and digital message boards should be...



Is there anything you'd like the City of Gladstone to consider when it comes to signage, especially LED and digital message boards?

- My only real concern is illuminated signs being too bright in residential areas. There should be a time limit to use them or a way to limit brightness to under a certain candlepower etc.
- How much would it cost to implement this project, cost to post messages or should it be only for sharing community information and who would determine what can be posted?
- Being able to have digital signs that can be updated with current information (change of hours, closed for weather, special events, etc.) seems better than a stagnant printed sign. City leaders should have some

rules about the signs to help the community keep its character, but they can be useful technology when used properly.

- Gladstone is a historical community. Maintaining this integrity is vital.
- Where they should be allowed is where signs are permitted. I feel the restrictions should be based on other things such as speed and brightness of messages.
- Each business has its own financial amounts. Allowing the. Business to decide on the size, shape, and color of the sign would be most helpful. I understand making sure the sign is high enough over the sidewalk to avoid pedestrians hitting it, but there doesn't need to be a rule for how big or small it should be. Let the business decide that.
- Signage is every thing
- I dislike the type of movable letter message boards that have letters that fall off. They are dated and now look very unprofessional.
- Personally I think they bring a lot of attention to businesses in a positive way! It catches people's attention whether they are walking or driving a scenic route to that specific business.
- The First Lutheran Church on Minneapolis Ave. put one in without asking and it can be awful at night. Every 10 seconds a new color scheme, message and image changes and it flickers down the street through the windows. I really wish these were banned within the city residential areas. They are so bright they light up bedrooms at night trying to sleep. I wish they had hour limits, like 8am to 8pm. At night they should be turned off or dimmed.
- surveys should be done more often
- Businesses need to advertise. If you live in a business district/DDA you should expect signage.