



Board: Downtown Development Authority
Agenda October 21, 2025
Date: _____
Presenter: Patricia West

Staff Report

Agenda Item Title:

Downtown Sponsorship for Trash Receptacles

Background:

The DDA budgeted \$8,100 for social district expenses, which was intended to cover logo creation, signage and installation, window decals, and additional trash receptacles. There is \$6399.32 funding remaining now that the signage is installed.

West has been exploring various trash receptacle options and drew inspiration from the designs used at Disney theme parks. These feature an enclosed structure with a zinc primer finish to withstand harsh winters and salt-coated streets, along with a front-access door for easy emptying. The receptacles can also be customized to reflect our city's branding, enhancing the overall downtown aesthetic.

The Social District Management and Maintenance Policy includes provisions for downtown sponsorship opportunities to help support the district. West is seeking feedback from the DDA on whether pursuing a sponsorship program to help fund these upgraded trash receptacles would be well received by the downtown community. We would be looking to purchase between 18 – 24 new receptacles, with placement primarily focused on each corner of an intersection within the social district, as well as the farmers market square.

A purchase of this size will need to go before the City Commission if it exceeds \$5,000.

Fiscal Effect:

~\$1000+ per receptacle

Supporting Documentation:

SECURR – Outdoor Theme Park Style Trash Can with Description
Examples of what a sponsorship could look like.

Recommendation:

Discuss interest in pursuing sponsorships.