



Board: Downtown Development Authority
Agenda October 20, 2026
Date: _____
Presenter: Patricia West

Staff Report

Agenda Item Title:

Michigan Arts & Culture Council (MACC) Grant Application

Background:

Staff is seeking the DDA's approval to submit an application to the Michigan Arts and Culture Council (MACC) Experience Support Grant Program to support live music and entertainment as part of downtown programming.

The proposed application would request funding to offset the cost of musicians performing at community events, including Music in the Park through the Parks & Recreation Department, as well as the purchase of portable stage risers to support live entertainment during Downtown Day, Old-Fashioned Christmas, and Wednesday Night Music sponsored by Saunders Point Brewing. The stage risers would provide a reusable resource for future downtown events and programming.

The Michigan Arts and Culture Council supports arts and cultural programming throughout Michigan, recognizing the civic, economic, and educational benefits these activities bring to communities.

The Experience Support Grant Program provides funding to organizations whose primary mission is not focused on arts and culture, including municipalities. Eligible funding categories include Project Support, Facility Enhancement & Equipment Purchase, Professional/Organizational Development, and Field Trips. Applicants may request funding under multiple categories within a single application. The application deadline is October 22, 2026, at 5:00 PM ET.

Supporting Documentation:

MACC Grant Guidelines

Fiscal Impact:

Grant Request: \$15,000 | DDA Match: \$5000

Downtown Day Music	\$600
Farmers Market Music:	\$3600
Harvest Festival Music:	\$300
Music in the Park:	\$4800
Old-Fashioned Christmas Music:	\$600
Stage Risers:	\$6500
The Depot Music:	\$3600
TOTAL	\$20,000

Recommendation:

Motion to authorize staff to submit an application to the Michigan Arts and Culture Council Experience Support Grant Program for funding to support live music programming and the purchase of portable stage risers for community events.