

# Gladstone

MICHIGAN

## Sign Permit Application

The sign regulations set forth are intended to protect and further the health, safety and welfare of the residents of the city; to maintain and improve the appearance of the city; to conserve community character; to prevent traffic hazards; to provide safer conditions for pedestrians; and to promote economic development by regulating the construction, alteration, repair, maintenance, size, location and number of signs.

**The application fee payment is required prior to the Zoning Administrator's review and can be found in the current fiscal year fee schedule.**

### Applicant Information

Name of Applicant: Denise Messina  
Phone Number: 906-280-9046 Email: d4messina@hotmail.com

### Property Information

Property Address: 1920 Lake Shore Drive  
Parcel Number: \_\_\_\_\_ Zoning District: B-2: Commercial  
Is this an application for a business?  Yes  No  
Church Business Name: Memorial UMC

Is the applicant the owner of the property?  Yes  No

### Property Owner Information (If Different)

Property Owner's Name: Memorial UMC  
Phone Number: (906) 428-9311 Email: mumc@gladstonechurch.org  
Mailing Address: 1920 Lake Shore Drive, Gladstone, MI 49837

### Proposed Sign Information

Is this a permanent or temporary/portable sign?  Permanent  Temporary/Portable

What type of sign work is being conducted?  
 Modifying Existing Sign  New Sign  Replacing Existing Sign

Are there any other signs on this parcel/property?  Yes  No If yes, how many? \_\_\_\_\_

If yes, please describe the existing signs? \_\_\_\_\_

Are you working with a company or contractor on the sign?  Yes  No

If yes, please provide the name of the company or contractor. \_\_\_\_\_

**Sign Type:** Definitions of each sign can be found at the end of this application.

- |   |   |
|---|---|
| <input type="checkbox"/> Awning or Canopy             | <input type="checkbox"/> Marquee Sign                 |
| <input type="checkbox"/> Billboard                    | <input type="checkbox"/> Projecting Sign              |
| <input type="checkbox"/> Business Center Sign         | <input type="checkbox"/> Residential Subdivision Sign |
| <input checked="" type="checkbox"/> Freestanding Sign | <input type="checkbox"/> Wall Sign                    |
| <input type="checkbox"/> Ground Sign                  | <input type="checkbox"/> Other: _____                 |

**Please check all that apply regarding the lighting and illumination of the sign.**

- Externally Lit     Digital Message Board     Internally Lit     No Lighting or Illumination

### Sign Measurements

**Please report all measurements using feet and inches.**

The height of a sign shall be measured as the vertical distance from the highest point of the sign to the finished grade of the ground immediately beneath the sign, excluding any artificially constructed earthen berms.

\*Sign Height: 40" Top to Ground 100" 2-Signs Each measuring 66" x 40" x 6.5"

Sign Length: 66" Sign Width: 6.5" x 2 + 5" = 18" total

Will the sign be affixed to a building?  Yes  No

If yes, what is the projected angle of the sign from the wall? \_\_\_\_\_

What is the area of the wall in square footage? \_\_\_\_\_

### Freestanding & Ground Signs Information

If the proposed sign is considered a freestanding or ground sign, please complete the information below.

**How far is the sign from the property lines (in feet)?**

Front Setback: 25' Side Setback (1): 70'± Side Setback (2): 240'± Rear Setback: ?+300'  
*West East*

Please attach a scaled drawing showing the position of the sign in relation to adjacent structures, signs, corners, driveways, street intersections, and lot lines. Please include each of the items in the checklist on the following page within your drawing.

**By signing below, you are certifying that:**

1. You have read and understand the requirements noted on this application.
2. The information you have provided is correct.

**Submitted By (Please Print):** \_\_\_\_\_

**Signature:** \_\_\_\_\_

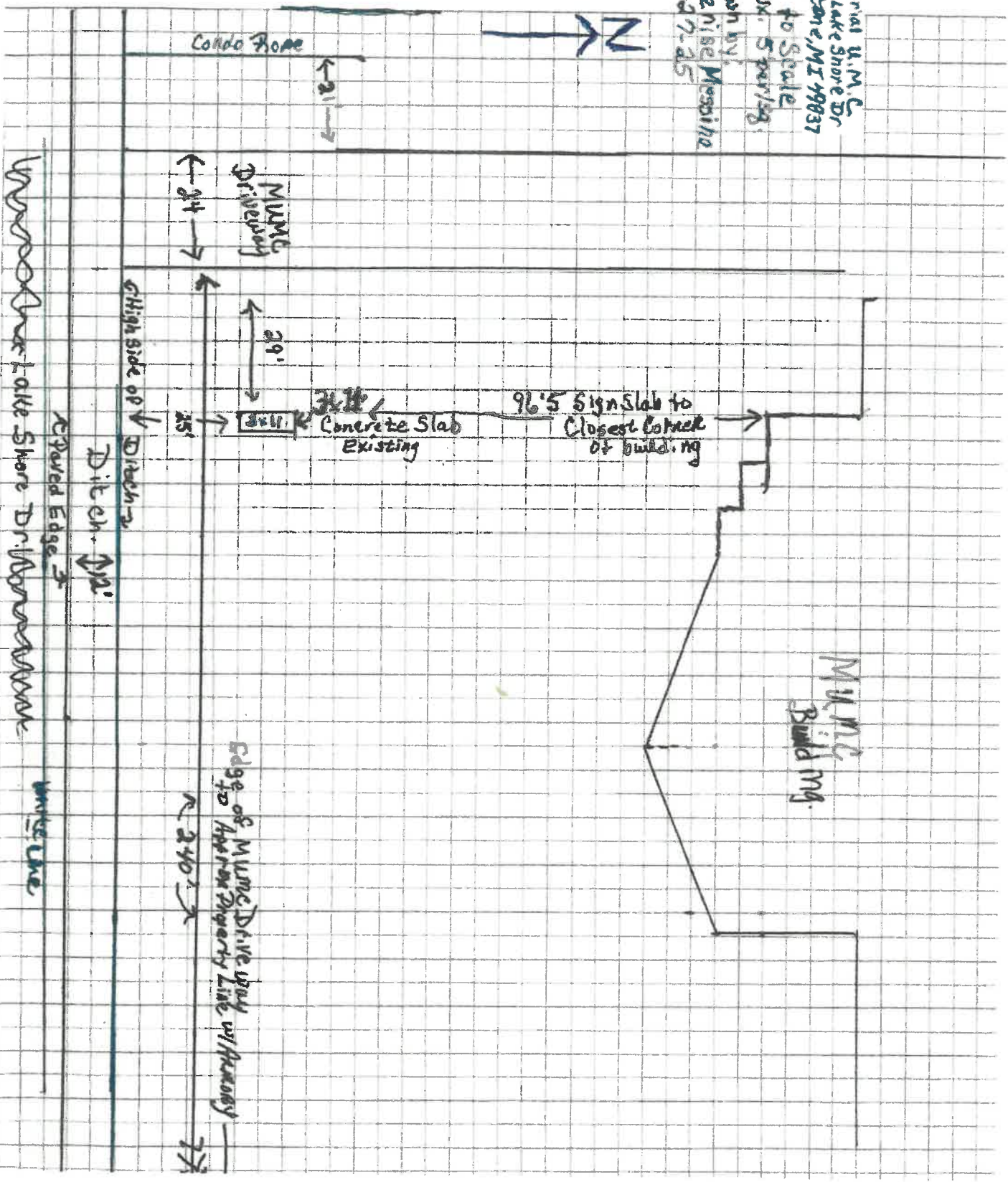
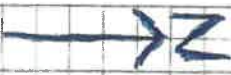
**Property Owner's Signature (If Different)** \_\_\_\_\_

Denise Messina  
Denise Messina Date: 1-18-2026

Date: \_\_\_\_\_

Memorial U.M.C.  
1920 Lake Shore Dr  
Cladstone, MI 49837  
Not to Scale  
Approx. 5/20/1988  
Drawn by  
Denise Messino  
7-27-85

Condo



Wavy Lake Shore Dr

MUMC Building

## **Memorial United Methodist Church**

EXISTING SIGN >> NEW SIGN  
and CURRENT ZONING OBSTACLES

### **EXISTING SIGN** - *considered non-conforming*

Ground sign

½ sign & ½ letter board - side x side internally lit

Sign measurement - 144" L x 48" H x 8" D

Ground to bottom of sign - 30"

Ground to Top of sign - 78"

Set back from top of ditch - 25'

No sidewalks

### **NEW SIGN** - 2 signs back

\* Freestanding - Pole w/ signs back to back

Video L.E.D.

Sign measurement - 66" L x 40" H x 6.5" D

\* Ground to bottom of sign - 60"

\* Ground to Top of sign - 100"

Set back from top of ditch - 25'

No sidewalks

We are looking to update, modernize, improve community outreach and impact, with a new and improved outdoor sign.

The current sign zoning regulations are extremely obsolete. The existing sign that we have would not meet today's regulations as it is lit and exceeds height.

We are requesting to put up a Video L.E.D sign\*\* with an actual smaller footprint than our existing sign. (current zoning would prohibit this because we are considered adjacent to the Armory - Zoned residential.)

Due to adjacent land obstacles that obstruct the view of a ground sign, we are requesting for our sign to be raised for visual purposes only. As we are a church and do not want to look like a business, we would like to keep the sign as low as possible. A higher sign would also take away from the aesthetics of the cross on the front of our building. The placement of our sign 25' + back does not impose pedestrians hazards traffic flow or traffic visuals.

\*\* There already exists a video sign at First Lutheran Church, Minneapolis Ave