



Downtown Development & Revitalization

Wednesday, March 6, 2024

Agenda:

8:00 – 8:30	Registration & Continental Breakfast
8:30 – 9:30	Intro to Downtown Developments & Visioning
9:30 – 9:45	Break & Networking
9:45 – 11:00	Technical Assistance for Downtowns
11:00 – noon	Financial Tools for Downtown Development
Noon – 12:30	Lunch (provided) – Border Grill
12:30 – 1:45	Completing a Downtown Development Project A-Z
1:45 – 2:00	Break & Networking
2:00 – 3:15	R&D Panel: Rip Off & Duplicate!
3:15 – 3:30	Q & A; Evals & Certs

Join us for this exciting day of collaboration with Jen Tucker from the Michigan Economic Development Corporation, Tara Laase-McKinney with the Marquette DDA and other state-wide professionals to discuss strategies and resources in downtown development and revitalization. Topics will include the public act that guides DDAs, community visioning, technical and financial tools, how to implement a project A-Z, and more! This full-day workshop will include discussion, networking and tools to help you revitalize your communities!

About the Presenters:

Jen Tucker serves the Upper Peninsula, as well as Michigan Prosperity Regions 9 and 10, as a Redevelopment Services Director for the Michigan Economic Development Corporation. With over 15 years of experience working in community development, and over 20 years of experience as a snow shoveling resident of the UP, she is armed with experience working at the local, county and state levels.

Tara Laase-McKinney is the Executive Director of the Marquette Downtown Development Authority and holds experience there of over nine years. Formerly the Events and Promotions Coordinator, she orchestrated events blending her skills in marketing, community development and event planning. A proud graduate of NMU and resident for 15 years, Tara has a keen understanding of the symbiotic relationship between local business, residents and government entities, spearheading initiatives and economic growth.

Other Presenters: Christopher Germain; Leigh Young and Jill Tremonti; Ray Govus; David Nelson; Bryce Sturmer; Ben Argall; Kathy Reynolds; Mike Bradford; Eric Waara



Materials and Registration Fees

NMPSA Members: \$40/pp
Non-members: \$85/pp
Student: \$15/pp

Location

Citizens Forum Room
Lakeview Arena
401 E. Fair Avenue
Marquette, MI 49855

Registration Policies

We will notify registrants if circumstances require us to reschedule or cancel a course. **Reservation confirmations are not sent.** Registrations made by telephone, mail, online or e-mail will be considered a commitment to attend. **Any registrants who do not attend the workshop will not be refunded the registration fee.** NMPSA adheres to the registration policies as set forth by the MML. These policies can be reviewed at these sites: www.nml.org/events/training/registration_policies.htm. Online registration and lodging info can be found at the NMPSA website: www.nmpsa.org
Registration deadline 1 week prior to workshop enforced.

Transfers

You may transfer your registration to another person who is not registered. Please call or email: 906-225-8105 or nmpsa@marquettemi.gov

Questions?

Please Contact NMPSA Director,
Cindy Noble at
nmpsa@marquettemi.gov
(906) 225-8105

March 6, 2024 DDA & Revitalization Seminar REGISTRATION FORM

NMPSA Members: \$40 per person; Non-members: \$85 per person; Students: \$15 per person

Name: _____ Email: _____ NMP Member: Y N

Name of Municipality or Entity: _____ Job Title: _____

Street Address: _____ City: _____ Zip: _____

Daytime Phone: _____ Payment Will Be: 1. Mailed 2. Brought to Event 3. Included with registrations

To Register: Mail this form to NMPSA, PO Box 87, Marquette, MI 49855. Please include a check payable to NMPSA with mail-in registrations **OR email this form to Cindy Noble (nmpsa@marquettemi.gov).**

Registration deadline: 1 week prior to workshop.
Please use one form per registrant (Form may be copied)

Office Use Only: Check # _____ Amount _____ Date _____