DDA Meeting Minutes November 7, 2016 DDA Building on Delta Avenue 8:00 AM

Members Present: Darin Hunter, Linda Howlett, Mark Roxbury, Derby Chase, Ron Miaso, Linda Wicklund, Jackie French and Mayor Jay Bostwick. Members Absent: Marcey Skwor

Vacancies: 2

Others Staff Present: Renée Barron

Meeting was brought to order at 8:03 AM by Jackie French

1. CALL TO ORDER

A. Roll call was noted

2. PUBLIC COMMENT: None

3. APPROVE MINUTES

Motion by Linda Howlett; seconded by Linda Wicklund to approve the meeting minutes from the October 11th, 2016 regular DDA meeting as presented. MOTION CARRIED

Motion by Darin Hunter; seconded by Ron Miaso to approve the meeting minutes from the October 26, 2016 OFC meeting as presented. MOTION CARRIED

- 4. PUBLIC HEARING None
- 5. REVIEW BUDGET/FINANCIALS AS OF 10/31/16 Financials will be reviewed at next regular meeting

6. UNFINISHED BUSINESS

A. Coleman Engineering Quote for Alley Study Tabled to the next meeting

B. Old Fashioned Christmas Subcommittee (OFCS)

The OFCS met several times and some new activities are planned. Hay rides on Delta, fire barrels on Delta, picture opportunities with Disney characters and more businesses involved. Derby asked that members wear Santa hats and support DDA activities.

C. Redevelopment Ready Community Subcommittee (RRC) The quarterly RRC report was shared.

D. Administrative & Building Improvements Subcommittee

This team will wait until after the holidays (1st of January) to meet. Renée Barron to coordinate setting up the meeting.

6. NEW BUSINESS

A. Gus Macker-2017

DDA members discussed what the original agreement was with the Chamber and how the previous two years have worked for the City. The DDA felt that the City should look for sponsors and expand a search for sponsors to include Escanaba businesses. The DDA also discussed whether or not staffing should be assigned to the activity. Linda Howlett stated that the City/DDA has done good things in Gladstone that Escanaba has tried to mimic. She feels the Gus Macker is a good event for the city and that she would support another year. Darin Hunter stated that the City should work with local businesses to help support the event. Ron Miaso felt that the event gives the City great visibility.

Motion by Linda Howlett; seconded by Jay Bostwick to support the Gus Macker for the 2017 calendar year with \$10,000. MOTION CARRIED

B. MSU SBEI Grant Opportunity

Renée Barron described the SBEI grant opportunity through MSUE for the North Shore Project. Ron Miaso and Jay Bostwick have attended sessions on the project along with staff and this opportunity would be a good fit for that area. \$7500 is needed as inkind match for the City to apply for the opportunity.

Motion by Jay Bostwick; seconded by Derby Chase to support the SBEI with \$7500 required matching funds. Motion Carried

C. Ms. Judy Owens-State Wide Real Estate Application

Motion by Derby Chase; seconded by Ron Miaso to accept Ms Judy Owens application for DDA member. MOTION CARRIED

D. Alley Extension 10to 11th Street

This item was tabled until the next meeting.

E. Pat Johnson Project

Pat Johnson is looking for funds for engineering costs (Engineer proposal packet reviewed) for renovations of the Rialto Center. He is proposing adding 3-4 new apartments upstairs and doing general remodeling of the commercial space as well as re purposing two of the commercial spaces on the ground floor. The engineering costs are a necessary part of the project for him to complete the project correctly as well as for any application to the state for grant assistance. If the city is successful in securing a rental rehab grant for this building it will open the doors for other buildings in the city for rental rehab in the downtown area.

Motion by Mark Roxbury; seconded by Derby Chase to approve up to \$25,000 for engineering costs for the Rialto Center to Pat Johnson. If the rehabilitation project does not take place 100% of the DDA funds shall be paid back to the DDA. MOTION CARRIED

7. Public Comment: None

Meeting adjourned at 9:20AM.

NEXT REGULAR MEETING SCHEDULED FOR December 13th, 2016 at 8:00AM.

Linda Howlett, Vice Chairman/Secretary

Respectfully submitted by Renee Barron