

Re: Project Planning

Genesis Graphics <genesis@genesisgraphicsinc.com>

Mon 3/11/2024 3:06 PM

To: Robert Brown <rbrown@gladstonemi.org>

Hi Robert,

Here's the updated quote.

Banners

Description: 18oz Double Sided Banner with 3 Inch Pole Pockets Top and Bottom (accommodates 1.25 pole), Full Color Graphics Both Sides, Includes Grommets and Zipties (to secure to poles)

Quantity: 20

Size: 24 x 48 Vertical Orientation

Price: \$53 Each (\$1060)

Art

Description: Individual Art per Banner, Universal Logos with Full Color Graphics Throughout (one side) Gladstone Logo on Colored Background (other side), Featuring Year Round Playground

Activities/Events

Quantity: 20

Price: \$33 Each (\$660)

Possible Photo Purchases

\$10 - \$50 per individual or package photos

Total: \$1720

Featured Activities & Events

Winter

Skiing/Snowboarding/Tubing

Cross Country Skiing

Chalet

Ice Fishing

Ice Skating

Water(ish) - Areas/Activities

Harbor/Marina

Pram Sailing School

Boat Launch

Fishing Pier

Kayaking

Beach/Waterslide

Boardwalk

Island/Gazebo

Log Rolling

Land - Areas/Activities

Campground

Picnicking/Pavilions
Kids Kingdom/Playgrounds
Skate Park
Volleyball
Tennis Courts
Basketball Courts
Biking/Bike Paths
Marathons/Running/Walking
Besse Sports Park:
Pump Track

Pickleball

Baseball/Softball

Disc Golf

Attractions

Native American Statues

Veterans Park/Wall

Soo Line Locomotive

Fall Colors
Lake Views (Little Bay de Noc)

Local Events

Farmers Market

Sidewalk Sales

Summer Concerts/Music

Independence Day Celebration

This is a somewhat separated list to help us get an idea. If you could go through and let me know what's most important and what "seasonal" colors we should attribute to each, would be helpful. I have some ideas of my own, but your thoughts would be welcomed. It's hard to nail down categories, because it covers events, locations, seasons, activities, areas, and so on.

Also, the 4 x 8 Single Sided Banner for the Farmers Market would be \$123 each plus any art needed, if we don't have it. We would still need a photo to see what it is and to replicate it if need be.

Thank you for your patience,

Teri Ocha

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906.786.4913

Genesis Graphics

Open Monday-Thursday, 9 am - 5 pm

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On Tue, Feb 6, 2024 at 9:15 AM Robert Brown <rbrown@gladstonemi.org> wrote: