



# Downtown Development Authority

City of Gladstone  
1100 Delta Ave  
Gladstone, MI 49837

## Staff Report

**Agenda Date:** 03/19/2024  
**Department:** DDA  
**Presenter:** Patricia West

### AGENDA ITEM TITLE:

Relaunch of the Façade Grant Program

### BACKGROUND:

In addition to Jason Lippens, Board Chair Jay Bostwick appointed Dan Becker and Nathan Neumeier to the Façade Grant Subcommittee. The committee met on 03/12/2024 to discuss the relaunch of the program, involving a thorough review of the existing application and comparing our program to the successful program in Munising.

### Key Takeaways:

- Recommendation to set an application round each year of October 1 – November 30, with application decisions made available before the end of the calendar year so contractors can be secured.
- Better outline what is/is not considered façade work on the application.

As the application is finalized, it will be brought to the full DDA Board for final approval.

### FISCAL EFFECT:

\$25,000

### SUPPORTING DOCUMENTATION:

None

### RECOMMENDATION:

Motion to establish an application round for façade grant funding from October 1<sup>st</sup> through November 30<sup>th</sup> each year, with application decisions made available before the end of the calendar year.