



**City of Gladstone, MI**  
**MEETING TYPE**  
**STAFF REPORT**

1100 Delta Avenue  
 Gladstone, MI 49837  
 www.gladstonemi.org

<b>Agenda Date:</b>	July 22, 2024	<b>Eric Buckman, City Manager:</b>	_____
<b>Department:</b>	City Hall	<b>Department Head Name:</b>	_____
<b>Presenter:</b>	Patricia West	<b>Kim Berry, City Clerk:</b>	_____

**This form and any background material must be approved by the City Manager, then delivered to the City Clerk by 4:00 PM the Tuesday prior to the Commission Meeting.**

**AGENDA ITEM TITLE:**

Special Event Permit Application - Downtown Day

**BACKGROUND:**

For the fifth year in a row, the fourth Saturday of September has been proclaimed “Downtown Day” by the Michigan Downtown Association (MDA).

The MDA encourages community members to visit a downtown on **September 28** and enjoy its shops, restaurants, and recreational and cultural aspects. Many MDA member communities have special events planned to celebrate the special day.

This is the first year the Gladstone DDA is participating. Initial planning efforts are looking to do a special street fair (similar to the farmers market) with musical entertainment from a local band.

We plan to send notices to all the businesses within the DDA district encouraging them to run a promotion or sidewalk sale. However, they choose to participate is up to them and will not be coordinated by the DDA, with the exception of promoting the participating businesses.

We also plan to use this event to showcase our new historical markers with Ann Jousma Miller. We are considering an incentive for people to follow the map at each marker to celebrate the history of our downtown and look forward to the future.

**Special Requests:** Shut down Delta Avenue between 9th and 10th St from 12:00 PM until 4:00 PM.

**FISCAL EFFECT:**

Covered by the DDA:

- \$300 – Band
- \$250 - Advertising

**SUPPORTING DOCUMENTATION:**

Special Event Permit Application

**RECOMMENDATION:**

Motion to approve the first City of Gladstone Downtown Day on Saturday, September 28, 2024 on Delta Avenue between 9<sup>th</sup> and 10<sup>th</sup> Street from 12:00 PM until 4:00 PM.