Downtown Development Authority

City of Gladstone 1100 Delta Ave Gladstone, MI 49837

Staff Report

Agenda Date: 11/19/2024

Department: DDA

Presenter: Patricia West

AGENDA ITEM TITLE:

2024 Façade Grant Applications

BACKGROUND:

The DDA received four applications for the 2024 Façade Grant program. The Façade Grant Subcommittee convened on Tuesday, November 12, to conduct an in-depth review of the applications and finalize their recommendation to the full DDA Board.

The subcommittee used a scoring rubric to evaluate each project's alignment with the program's goals, considering factors such as eligibility, viability, visual and economic impact, relevance, historic preservation, design and material quality, and the balance of improvement versus maintenance.

FISCAL EFFECT:

\$37,500

SUPPORTING DOCUMENTATION:

Submission #1: 709 Delta Ave
 Submission #2: 20 S 10th St
 Submission #3: 1016 Delta Ave
 Submission #4: 816 Delta Ave

RECOMMENDATION:

Adjust the budgeted expenses from \$25,000 to \$37,500, with revenue modifications to allow for a 50% property owner match in adherence to the program guidelines to fund the following projects:

709 Delta Avenue: \$30,000.00
 1016 Delta Ave: \$5,000.00
 20 S 10th St: \$2,500.00

