



Downtown Development Authority

City of Gladstone
1100 Delta Ave
Gladstone, MI 49837

Staff Report

Agenda Date: April 18, 2023
Department: DDA
Presenter: Patricia West

AGENDA ITEM TITLE:

Farmers Market SNAP Program

BACKGROUND:

The SNAP program was underutilized at the 2022 Farmers Market. The program cost the DDA \$389.40/year and brought \$619.00 into the market. It is estimated that only 5-6 people took advantage of the program, and two of the customers were also vendors.

FISCAL EFFECT:

\$389.40

SUPPORTING DOCUMENTATION:

- GL Activity Report for the Farmers Market from 04/01/2021 to 11/07/2022.
- Budget Detail for the Farmers Market Food Assistance Programs

RECOMMENDATION:

Motion to discontinue the SNAP program at the Gladstone Farmers Market.