



Downtown Development Authority

City of Gladstone

1100 Delta Ave

Gladstone, MI 49837

Staff Report

Agenda Date: April 18, 2023
Department: DDA
Presenter: Patricia West

AGENDA ITEM TITLE:

Letter of Support for MML Foundation's Bridge Builders Microgrants

BACKGROUND:

As previously discussed, the DDA Coordinator will focus efforts on supplementing the DDA's revenue sources this year. The Bridge Builders Main Street Microgrant is awarding four microgrants up to \$5,000 across Michigan that bring together local artists and businesses in Michigan downtown. We will be asking the City Commission to grant permission for us to apply for funding to be used for Gladstone's Old-Fashioned Christmas. This will require a letter of support from one of the community's government leaders such as a manager, mayor, or council member.

FISCAL EFFECT:

\$5000

SUPPORTING DOCUMENTATION:

MML Foundation's Main Street Microgrant Information Packet

RECOMMENDATION:

Motion for the DDA Board Chair, Jay Bostwick, to submit a letter of support to include in the Michigan Municipal League Foundation's application for the Bridge Builders Main Street Microgrant.