



Board: City Commission

Agenda Date: June 22, 2026

Presenter: Patricia West

Staff Report

Agenda Item Title:

Special Event Permit | Rocking the Bay

Background:

Wally's Bar has submitted a request to host "Rocking the Bay," a public outdoor fundraising event benefiting Bay College Athletics. The event is proposed for Saturday, August 29, 2026, and would be held in the City-owned parking lot located between Wally's Bar and Wild Bill's Tobacco.

The event is scheduled to take place from 3:00 p.m. to 10:00 p.m. To accommodate event setup, the applicant is requesting closure of the parking lot beginning at 8:00 a.m. on the day of the event. The event will be open to the public and is anticipated to include live entertainment and related fundraising activities.

The applicant's only request of the City is the temporary use of a barricade to facilitate closure of the parking lot during setup, event operations, and teardown.

Should the proposed amendment to the social district plan be approved, the applicant intends to utilize Gladstone's Social District, allowing participating licensed establishments to serve beverages in accordance with all applicable Social District regulations and requirements.

Staff has reviewed the request and notes that the event would occur on City-owned property and require temporary closure of the parking lot for the duration of the event and associated setup activities.

Fiscal Effect:

N/A

Supporting Documentation:

Special Event Permit Application

Recommendation:

Motion to approve the "Rocking the Bay" event request submitted by Wally's Bar for August 29, 2026, including closure of the City-owned parking lot between Wally's Bar and Wild Bill's Tobacco beginning at 8:00 a.m. and use of a City barricade, subject to all applicable City requirements.