

Thank you for taking the time to complete the Gladstone Downtown Development Authority's (DDA) Annual Survey. We're reaching out to business and property owners in the downtown district to better understand the needs of our community, identify areas for future focus, and gather valuable feedback to share with our board. This survey will take between 5-10 minutes to complete.

1. What is your association with the City of Gladstone?
  - Business Owner
  - Property Owner
  - Resident
  - Other

## Communication

2. Please indicate how well you feel the DDA has communicated with you and involved you in their annual activities and initiatives?

	I did not feel informed	This did not apply to me	I felt adequately informed
Downtown Day			
Farmers Market			
Façade Grant Program			
Social District			
Old-Fashioned Christmas			

## Downtown Beautification & Placemaking

3. The DDA seeks to make our downtown district an attractive place for businesses and residents alike. Please indicate your satisfaction with our beautification and maintenance efforts.

	Unsatisfied	Neutral	Satisfied	N/A
Downtown Trash Collection				
Flower Basket Maintenance				
Grass & Weed Maintenance Downtown				
Sidewalk Snow Removal at				

Farmers Market Square				
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4. Do you have any suggestions on where we should focus our downtown placemaking and beautification efforts? (Ex. additional trash receptacles, bike racks, picnic tables, etc.)

## Code Enforcement

5. The DDA partners with Community Development to identify code enforcement issues within the downtown. This may be as minor as timely sidewalk snow removal or could be a much larger issue involving blight or unsafe inhabitation of a property. Do you have any code enforcement concerns which you would like to share with the DDA?

## Façade Grant Program

The DDA is proud to have brought back the façade grant program in 2024. As we look to future planning, we would like to gauge what façade projects may present themselves in the next three years.

6. Do you foresee pursuing a façade project in the next three years if funding were available?
  - a. Yes
    - i. Please briefly describe your potential project.
  - b. No
7. Do you have any additional feedback on our façade grant program?

## Residential Opportunities

8. Does your downtown property currently include or have the potential for residential space
  - a. Yes
    - i. Are you interested in securing state funding to assist with renovations?
      1. Yes
        - a. Please share a brief description of your project
      2. No
  - b. No

## Let's Make Gladstone Iconic

9. Traverse City has its cherries. Mackinac has its fudge. What iconic signature could Gladstone create that sets us apart from other communities? Get creative! It doesn't have to be food related, either. (Examples might include utilizing the play on words with "Happy Rock" or incorporating photo opportunities around town by utilizing local artists to paint murals.)

## Final Feedback

10. How can the DDA better support you? Is there anything else you'd like to share that hasn't already been covered?
11. Name
12. Email