

# Downtown Development Authority

City of Gladstone  
1100 Delta Ave  
Gladstone, MI 49837

## Staff Report

**Agenda Date:** 01/21/2025  
**Department:** DDA  
**Presenter:** Patricia West

### AGENDA ITEM TITLE:

2025-2026 Budget Proposal Discussion

### BACKGROUND:

The DDA Budget Subcommittee met on Thursday, January 16th, to review the proposed budget in detail. Key budget line items include:

- 9th Street Bond Payment
- Annual Administrative Fee
- Increasing Downtown Ambassador Hours
- Expanding Parks & Recreation Contract
- North Shore Payment
- Permanent Vendor Structures at Farmers Market Square
- Façade Grant Program Planning
- Social District Development
- Tree Planting along Delta Avenue

The subcommittee seeks board feedback on replacing the Christmas garland for Delta Avenue light posts. The current garland, over 25 years old, is insufficient to wrap all poles. Additionally, 27 net lights need replacement. The proposed solution is to purchase 50 pre-lit garland strands for next winter at an estimated cost of \$10,000. This expense is accounted for under the "Beautification Purchases" budget line.

### FISCAL EFFECT:

\$493,720.00

### RECOMMENDATION:

Motion to recommend the proposed 2025-2026 budget to the City Commission.

