

Rockport-Fulton Area Chamber of Commerce, Inc.
 Fulton Hotel Tax Account
 October 1, 2022 through
 September 30, 2023
EXHIBIT "B"

HOT FUNDING EXPENSE REPORT 2022-2023

Description of Expense	Approved Budget	1st Quarter Expenses	2nd Quarter Expenses	3rd Quarter Expenses	4th Quarter Expenses	Total	Number of Heads In Beds
Accounting Fees	1,150.00	-	-	-	-	-	-
Advertising and promotion	21,799.30	21,974.00	-	-	-	21,974.00	-
Bank & Card Fees	-	10.50	-	-	-	10.50	-
Conference Fees	-	-	-	-	-	-	-
Contract Services	3,333.24	-	-	-	-	-	-
Event funding assistance	-	-	-	-	-	-	-
Dues and Subscriptions	-	-	-	-	-	-	-
Equipment lease and maintenance	-	-	-	-	-	-	-
Food, beverages and meals	-	-	-	-	-	-	-
Maintenance and repairs	-	-	-	-	-	-	-
Mileage and travel	840.00	-	-	-	-	-	-
Postage and freight	-	-	-	-	-	-	-
Printing and publication	-	-	-	-	-	-	-
Prizes, gifts and awards	-	-	-	-	-	-	-
Rentals and fees	-	-	-	-	-	-	-
Supplies	-	-	-	-	-	-	-
Tax and license	-	-	-	-	-	-	-
Telephone	-	-	-	-	-	-	-
Telephone Internet Service	-	-	-	-	-	-	-
Utilities	-	51.40	-	-	-	51.40	-
Interest	120.00	-	-	-	-	-	-
Web site maintenance	-	-	-	-	-	-	-
Administrative services reimbursement	21,600.00	5,400.00	-	-	-	5,400.00	-
Inter Fund Support	1,600.00	-	-	-	-	-	-
TOTAL REQUESTED	50,442.54	27,435.90	-	-	-	27,435.90	624,176

see attached

Description of Administrative Expenses	Current Fiscal Year Administrative Expenses	Fiscal Year Administrative Actual	Percentage of Fiscal Year
Administrative services reimbursement	21,600.00	5,400.00	25.00%
Totals	21,600.00	5,400.00	25.00%

Heads in Beds Calculation	
Use Rockport - Fulton Number of Hotel Rooms as Base	4Q 2022
1. Number of Hotel Rooms in Rockport - Fulton (Source: Texas Comp	1975
2. Number of Nights in 4Q 2022 (Oct - Dec)	92
3. Available Room Nights to Sell in Rockport - Fulton (1 * 2)	181,700
4. Rockport - Fulton Hotel Occupancy (Estimated by Source Strategie	45.20%
5. Rockport - Fulton Rooms Nights Sold (3 * 4)	82,128
6. Number of Visitors in Each Room (Size of Party Assumption)	1.9
7. Number of Rockport - Fulton Hotel-based Visitors (5 * 6)	156,044
8. Average Number of Nights Spent in Rockport - Fulton (Assumption	4
9. Number of "Heads in Beds" Rockport - Fulton (7 * 8)	624,176

Calculations by Prost Marketing, Inc
2/17/2022 FINAL