



**Town of Fulton
Hotel Occupancy Tax
Application**

Date Application received (To be completed by Town)		
Official Name of Organization/Entity: ACCOA ARANSAS County Council on Aging	Is the Organization/Entity a non-profit? Yes 501(c)(3)	Date Organization/Entity Founded: Sept. 19, 1977
Organization/Entity Mailing Address: 912 S. Church St. Rockport TX 78382		
Organization/Entity website: www.seniorservicescenter.net		
Name and Title of Person authorized to act on behalf of Organization/Entity for this application ("Applicant"): Debbie Thompson Director of Operations	Organization/Entity Phone: 361-729-5352 Fax 361-729-4826	Organization/Entity email: accoadte@gmail.com Debbie's main office accoabo@yahoo.com

FUNDING REQUEST DESCRIPTION

Name of Project/Event: Bountiful Bowl Pottery Fair	Project/Event date(s): Feb 6, 2027
Estimated number of room nights that will be occupied at local hotels, motels, and short-term rentals by attendees of your event(s) or project(s)? 60-100	Estimated number of annual attendance at your event(s) or project(s)? 350-500
Will you charge admission/if yes, how much? Yes \$10.00 per Person	
Do your promotional materials/website note area lodging that can host attendees? Some of it does	Have you negotiated a lodging rate at any local hotels, motels, and short-term rentals? Not @ this time
Project/Event location(s): First Presbyterian Church 301 Hwy 35 N. Rockport	Total Amount of funds requested: \$3500.00 for Advertisement

In the space below, please describe each project/event for which funding is sought, and explain how each project/event will directly enhance and promote tourism and the hotel/motel/short-term rental (STR) industry in the Town of Fulton:

We have had this event for 24 yrs.
Feb 6, 2027 Will be our 25th.
This event has been bringing visitors
into our County for Dining, Beach
access, Stores, Shopping and Rooms
for Rent for so many years. It also
has helped support our Home-
delivered meal program serving
Arkansas County. Our Potters have
been supporting also with rentals
food lodging and word of
mouth to cell friends and
social media followers. This
event impacts the whole town
with new people coming to it
every year, some are repeat, some
new but they all remember
what a lovely town we have
for them to visit.

FUNDING CATEGORIES AUTHORIZED BY TEXAS LAW

(Please indicate which funding categories apply to your project/event – multiple categories may be selected)

	Check box below the appropriate category or categories	Amount requested for each category
The acquisition of sites for the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both.		
The furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants.		
Advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.		
The encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.	✓	3,500.00
Historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums; • at or in the immediate vicinity of convention centers; or • located elsewhere in the municipality or its vicinity that would be frequented by tourists and convention delegates		
Signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality;		
The promotion of tourism by the enhancement and upgrading of existing sports facilities or fields if: • the municipality owns the facilities or fields.		

ASSURANCES

The Applicant hereby certifies to the Town of Fulton that, to the best of the Applicant's knowledge and belief, the:

1. Project(s)/event(s) for which financial assistance is sought will be administered in accordance with Federal, State, and local law;
2. HOT funds received as a result of this application will be used solely for the project(s)/event(s) described herein;
3. Applicant has read, understand, and will conform to the Town of Fulton HOT guidelines and policy;
4. Figures, facts, and representations made in the application, including any attachments hereto, are true and correct.

Debbie Thompson
Applicant's Signature

Date: 7/17/26

Debbie Thompson
Printed Name

Director of Operations
Title

ARANSAS COUNTY COUNCIL ON AGING
912 S. CHURCH STREET ROCKPORT, TEXAS 78382
361-729-5352

MARKETING PLAN FOR BOUNTIFUL BOWL POTTERY FAIR 2027

RADIO ADS, THROUGH TOWNSQUARE MEDIA

COMMUNITY BULLETIN BOARD/ KIII TV 3 CC TX

FLYERS, SAVE THE DATE SOCIAL MEDIA & FACEBOOK, OUR WEB SITE

POSTER WITH DATE, TIME, ADDRESS, ENTRY FEE AND LIST OF POTTERS

SIGNAGE DISPLAY AT BEACH PARK/ NAVIGATION DISTRICT

PERSONA DIGITAL MARKETING /WEBSITE INFORMATION

SIGNAGE AT MARITIME MUSEUM

ARANSAS COUNTY COUNCIL ON AGING
912 S. CHURCH STREET ROCKPORT, TEXAS 78382
361-729-5352

SCHEDULE OF EVENT:

**SATURDAY FEBUARY 6, 2026 AT THE FIRST PRESBYTERIAN CHURCH LOCATED AT
301 HWY 35 N ROCKPORT, TX**

**DOORS OPEN AT 9:00 AM FOR JUDGING OF SILENT AUCTION PIECES OF BOUNTIFUL BOWL
POTTERY DONATIONS FROM POTTERS FOR 2027 ALL DONATION PROCEEDS GO TO HOME
DELIVERED MEAL PROGRAM FOR ARANSAS COUNTY**

**OPEN TO THE PUBLIC FROM 10:00 AM- 5:00 PM, WITH A \$ 10.00 ENTRY FEE ALL PROCEEDS GO
TO HOME DELIVERED MEAL PROGRAM FOR ARANSAS COUNTY**

POTTERS WILL BE SET UP AND READY FOR VISITORS TO START SHOPPING

DOOR PRIZES WILL BE HELD THROUGHOUT THE DAY

LUNCH MEAL WILL BE SERVED FROM 10:30 – 2:00 AT A COST OF \$10.00 PER PLATE

SILENT AUCTION CLOSSES AT 3PM

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
1100 COMMERCE STREET
DALLAS, TX 75242-0000

DEPARTMENT OF THE TREASURY

Date: DEC 16 1991

THE ARANSAS COUNTY COUNCIL ON AGING
912 S CHURCH STREET
ROCKPORT, TX 78382

Employer Identification Number:
74-1796095

Contact Person:
SHARI FLOWERS

Contact Telephone Number:
(214) 767-3526

Our Letter Dated:
July 11, 1988

Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

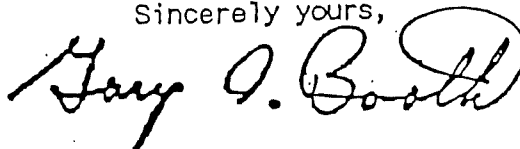
Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Gary O. Booth
District Director

Bountiful Bowl



event or facility; and/or

d) **Examples of marketing of the activity, event, or facilities that are likely to generate encourage overnight visitors** to local lodging properties.

Use of Local Vendors: The Town of Fulton encourages all event organizers to patronize local businesses for food, supplies, materials, printing, etc.

Use of Revenues from Event: A portion of the revenues from any event and/or project receiving any type of funding assistance from the HOT funds should be channeled back into the future costs of operating that same event or the continued operation of the project.

Supplemental Information Required with Application: Along with the application, please submit the following:

✓ Proposed Marketing Plan for Funded Event

✓ Schedule of activities, events or facility programs relating to the request

✓ Copy of the organization/entity IRS 501(c)(3) ruling letter, if applicable

N/A If you cannot provide an estimated number of room nights to be occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your project/event, or if you cannot provide an estimated number of attendees of your project/event, please attach an explanation of why your project/event prevents you from estimating the number of local room nights or attendees for your event(s) or project.

Funded Projects or Events will be required to submit a Post Event Evaluation; required to provide a link on the event or facility website to citysec@fultontexas.org and submit any invoices for reimbursement within 60 days of the conclusion of the event.

Submit to: Stephanie Garcia, City Secretary
P O Box 1130
201 N. Seventh Street
Fulton, TX 78358
citysec@fultontexas.org

HOTEL OCCUPANCY TAX USE GUIDELINES UNDER TEXAS STATE LAW AND FUNDING APPLICATION FORM

State Law: By law of the State of Texas, the Town of Fulton collects a Hotel Occupancy Tax (HOT) from hotels, motels, and bed & breakfasts and inns. Per Chapter 351, Texas Tax Code, there is a two-part test that every expenditure must pass to be valid.

1. The expenditure must directly enhance and promote tourism and the convention and hotel industry.
2. The expenditure must clearly fit into one of the seven statutory categories for expenditure of local hotel occupancy tax revenues:
 - i) the acquisition of sites for the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both;
 - ii) the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;
 - iii) advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
 - iv) the encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms;
 - v) historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;
 - at or in the immediate vicinity of convention centers; or
 - located elsewhere in the municipality or its vicinity that would be frequented by tourists and convention delegates;
 - vi) signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality;
 - vii) the promotion of tourism by the enhancement and upgrading of existing sports facilities or fields if:
 - the municipality owns the facilities or fields.

Town Policy: The Town of Fulton accepts applications from groups, businesses, and organizations whose program fits into one or more of the above categories. All requests for funds should be submitted in writing accompanied by the official application at least 60 days prior to the event or request for funds. The application will be reviewed by the Fulton Town Council at the earliest possible regularly scheduled meeting. The applicant may be asked to be present at the meeting to answer any questions regarding the application. Applicants will be notified one week prior to the meeting of the time and place for the review. The Fulton Town Council will make the final decision regarding any requests for Hotel Occupancy Tax expenditures.

Eligibility and Priority for Hotel Tax Funds: Priority will be given to those events and entities based on their ability to generate overnight visitors to Fulton. If an event will not generate any meaningful hotel night activity, it is not eligible for receipt of hotel occupancy tax funds. Events can prove this potential to generate overnight visitors by:

- a) **Historic information on the number of room nights used during previous years of the same events.**
- b) **Current information on the size of a room block that has been reserved at area hotels to accommodate anticipated overnight guests attending the event requesting hotel tax funds.**
- c) **Historical information on the number of guests at hotel or other lodging facilities that attended the funded**