



TO: Fruita City Council and Mayor

FROM: Joe Zaher, Finance Director

DATE: September 17, 2024

AGENDA TEXT: FINANCIAL REPORTS – A request to approve the July 2024 Financial Reports

BACKGROUND

Summary of Sales and Use Tax Revenues - July 2024					
		Percent (%) Change		Dollar (\$) Change	
Type	Month	Month	Y-T-D	From prior year - YTD	Between actual and budget - YTD
City Sales Tax (2%)	Jul-24	2.2%	4.5%	\$ 94,356	\$ 94,356
Use tax on Motor Vehicles (2%)	Jul-24	35.1%	5.6%	\$ 23,701	\$ (9,925)
Use tax on Building Materials (2%)	Jul-24	11.3%	-29.1%	\$ (61,545)	\$ (61,546)
Lodging Tax (3%)	Jul-24	-5.6%	7.6%	\$ 8,293	\$ 20,242
County Sales Tax	Jul-24	5.8%	2.7%	\$ 51,668	\$ 51,668
Public Safety Tax	Jul-24	5.7%	1.8%	\$ 2,796	\$ 5,279
				\$ 119,268	\$ 100,075

Overall Performance: Collectively, sales and use tax revenues have exceeded the budget through July \$11,075.

Sales Tax Revenue Increase: The increase in sales tax revenue is largely driven by city and county sales tax revenues, which increased \$146,024 year-to-date compared to the prior year. Sales tax associated with Retail Trade and Food accounted for 68% of sales tax revenue year-to-date.

Use Tax on Building Materials and Motor Vehicle Mixed: Revenues from use taxes on motor vehicles increased 35.1% for the month and are up 5.6% compared to the prior year. Use taxes on building materials increased for the month 11.3% but remains down 35.7% y-t-d from both the previous year, and from the 2024 budgeted amounts by \$61,546.

Lodging Tax Increase: Lodging tax revenues are mildly higher compared to the prior year but have shown a slight decline of 5.62% for the month, up 7.63% compared to the prior year.

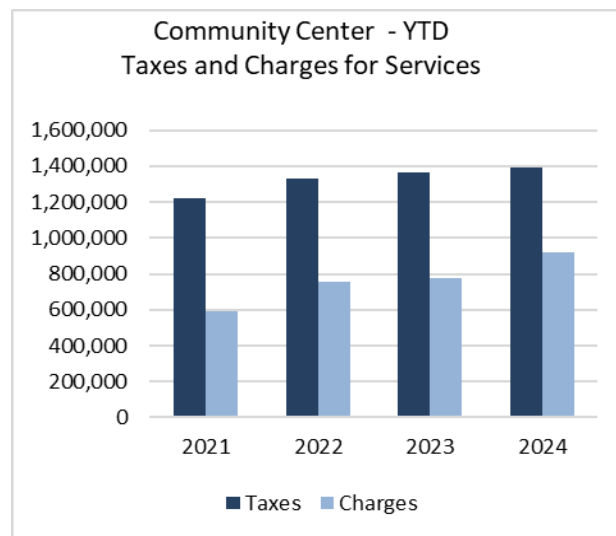
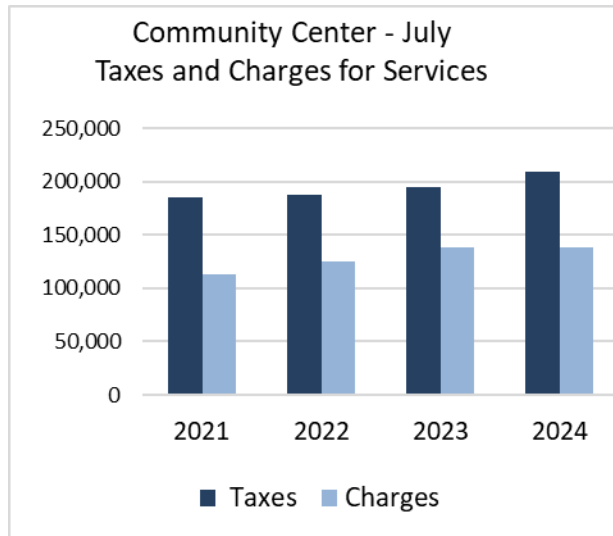
City Sales Tax by NAICS category:

The following table shows a monthly comparison between July 2023 and 2024 city sales tax collections by NAICS category. Several categories saw increases from the prior year. The largest reduction in percentage was Oil and Gas down 41%, largest dollar reduction was food down \$8,150 from the prior year. Remote sales were flat over the prior year.

Sales Tax Revenues by Category (3%) July 2024					
Description	2022	2023	2024	1 yr % Chg	1 yr \$ Chg
Retail Trade	219,415	239,958	234,913	-2%	(5,045)
Food	80,051	91,364	83,214	-9%	(8,150)
Other Miscellaneous	16,735	18,021	22,797	27%	4,776
Utilities	33,764	29,747	36,218	22%	6,471
Manufacturing	13,159	9,678	13,903	44%	4,225
Rental and Leasing	7,088	5,291	10,816	104%	5,525
Other Services	8,791	6,451	8,716	35%	2,265
Lodging	22,413	21,732	21,044	-3%	(688)
Wholesale Trade	19,766	19,343	22,019	14%	2,676
Communications	13,747	14,120	13,853	-2%	(267)
Oil and Gas	1,061	4,594	2,699	-41%	(1,895)
Total	435,990	460,299	470,192	2%	9,893
Remote retailers	43,950	52,721	52,872	0%	151

Community Center Fund Charges for Services and Tax Revenues – July 2024

July charges for services (pass fees and recreation programs) were flat from the prior year while the 1% sales and use tax revenues increased 7.43% from the prior year. This increase in charges for services is primarily due to an increase in pass fees (the first increase since 2017). The year-to-date comparison from the prior year reveals a 19% increase in revenue from charges for service and 8.2% overall increase.



Actual vs Budget Report – July 2024. The attached Actual vs Budget report presents information on budgeted vs actual revenues and expenses by fund and department for all funds for July 2024. Also attached is an actual vs budget listing of General Fund revenues by account through July 2024. The following is a summary of the report by fund.

Revenues and Expenses as Percentage of Budget - July, 2024 (58%)		
Column1	Revenues as a % Budget	Expenses as a % of Budget
General Fund	79%	37%
Conservation Trust Fund	52%	80%
Economic Development Fund	73%	0%
Marketing	72%	75%
Public Places Fund	81%	61%
Community Center	70%	50%
Fruita Housing Authority	1776%	1776%
Capital Projects	15%	27%
Debt Service	52%	24%
Devils Canyon Center	0%	0%
Irrigation Water *	74%	66%
Sewer*	51%	47%
Trash*	61%	58%
Fleet Maintenance Fund	100%	62%
Total	53%	40%

FISCAL IMPACT

None.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

These reports provide financial information to the Council to monitor the City's financial position and may be used as a tool to hold staff accountable for accomplishing goals and objectives set forth in the Budget.

OPTIONS AVAILABLE TO THE COUNCIL

Approval of Financial Reports

Approval of Financial Reports with clarification on specific items

RECOMMENDATION

It is the recommendation of staff that the Council by motion:

ACCEPT THE JULY 2024 FINANCIAL REPORTS AS PRESENTED