



TO: Fruita City Council and Mayor

FROM: Joe Zaher, Finance Director

DATE: September 17, 2024

AGENDA TEXT: FINANCIAL REPORTS – A request to approve the July 2024 Financial Reports

BACKGROUND

Summary of Sales and Use Tax Revenues - June 2024					
		Percent (%) Change		Dollar (\$) Change	
Type	Month	Month	Y-T-D	From prior year - YTD	Between actual and budget - YTD
City Sales Tax (2%)	Jun-24	-3.0%	4.9%	\$ 87,761	\$ 87,761
Use tax on Motor Vehicles (2%)	Jun-24	34.7%	1.2%	\$ 4,454	\$ (24,847)
Use tax on Building Materials (2%)	Jun-24	-51.2%	-35.7%	\$ (96,883)	\$ (64,588)
Lodging Tax (3%)	Jun-24	12.8%	10.6%	\$ 9,400	\$ 19,184
County Sales Tax	Jun-24	-2.1%	2.1%	\$ 34,944	\$ 34,944
Public Safety Tax	Jun-24	-2.3%	1.1%	\$ 2,796	\$ (2,145)
				\$ 42,472	\$ 50,309

Overall Performance: Collectively, sales and use tax revenues have exceeded the budget through June \$50,309.

Sales Tax Revenue Increase: The increase in sales tax revenue is largely driven by city and county sales tax revenues, which increased \$141,888 year-to-date compared to the prior year. Sales tax associated with Retail Trade and Food accounted for 55% of sales tax revenue year-to-date.

Use Tax on Building Materials and Motor Vehicle Decrease: Revenues from use taxes on motor vehicles increased 34.7% for the month and are up 1.2% compared to the prior year. Use taxes on building materials decreased dramatically for the month 51.2% and are down 35.7% y-t-d from both the previous year \$96,883, and from the 2024 budgeted amounts by \$64,588.

Lodging Tax Increase: Lodging tax revenues are relatively flat compared to the prior year but have shown growth, increasing 13% for the month and up 11% compared to the prior year.

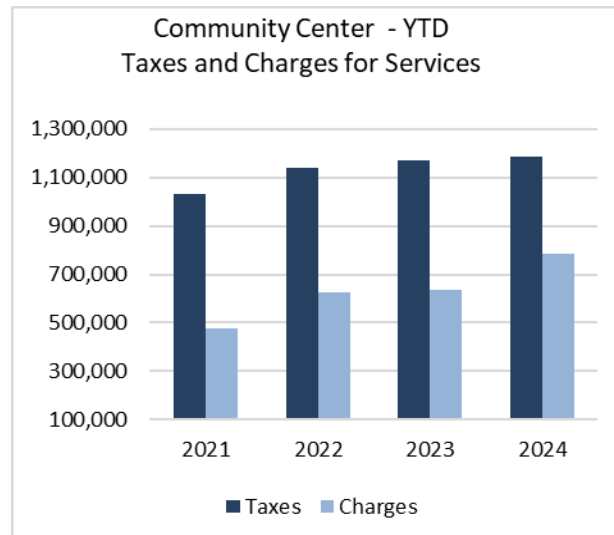
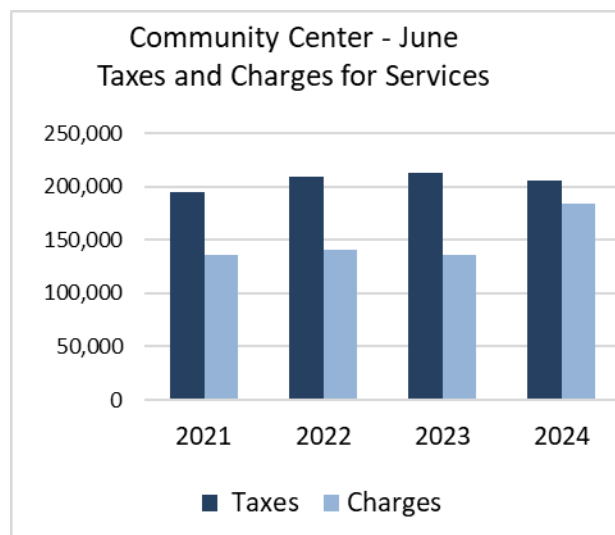
City Sales Tax by NAICS category:

The following table shows a monthly comparison between June 2023 and 2024 city sales tax collections by NAICS category. Several categories saw mild dollar increases from the prior year. The largest reductions were in Retail Trade (\$-14,767). Remote sales were down 2% over the prior year.

Sales Tax Revenues by Category (3%)					
June 2024					
Description	2022	2023	2024	1 yr % Chg	1 yr \$ Chg
Retail Trade	235,259	253,731	238,964	-6%	(14,767)
Food	92,546	88,101	92,479	5%	4,378
Other Miscellaneous	22,312	18,092	23,553	30%	5,461
Utilities	26,059	24,130	27,523	14%	3,393
Manufacturing	12,225	13,862	15,182	10%	1,320
Rental and Leasing	6,261	8,957	13,780	54%	4,823
Other Services	9,590	18,946	9,400	-50%	(9,546)
Lodging	27,208	29,732	27,458	-8%	(2,274)
Wholesale Trade	24,981	24,836	22,814	-8%	(2,022)
Communications	13,619	14,123	15,107	7%	984
Oil and Gas	3,137	7,314	464	-94%	(6,850)
Total	473,197	501,824	486,724	-3%	(15,100)
Remote retailers	43,577	53,831	52,691	-2%	(1,140)

Community Center Fund Charges for Services and Tax Revenues – June 2024

June charges for services (pass fees and recreation programs) were up 36% from the prior year while the 1% sales and use tax revenues declined 3% from the prior year. This increase in charges for services is primarily due to an increase in pass fees (the first increase since 2017).



Actual vs Budget Report – June 2024. The attached Actual vs Budget report presents information on budgeted vs actual revenues and expenses by fund and department for all funds for June 2024. Also attached is an actual vs budget listing of General Fund revenues by account through June 2024. The following is a summary of the report by fund.

Revenues and Expenses as Percentage of Budget - June, 2024 (50%)		
Column 1	Revenues as a % Budget	Expenses as a % of Budget
General Fund	61%	29%
Conservation Trust Fund	52%	80%
Economic Development Fund	48%	0%
Marketing	45%	44%
Public Places Fund	48%	61%
Community Center	53%	39%
Fruita Housing Authority	1105%	1105%
Capital Projects	15%	15%
Debt Service	51%	23%
Devils Canyon Center	0%	0%
Irrigation Water *	62%	54%
Sewer*	44%	34%
Trash*	52%	42%
Fleet Maintenance Fund	100%	46%
Total	42%	29%

FISCAL IMPACT

None.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

These reports provide financial information to the Council to monitor the City's financial position and may be used as a tool to hold staff accountable for accomplishing goals and objectives set forth in the Budget.

OPTIONS AVAILABLE TO THE COUNCIL

Approval of Financial Reports

Approval of Financial Reports with clarification on specific items

RECOMMENDATION

It is the recommendation of staff that the Council by motion:

ACCEPT THE JULY 2024 FINANCIAL REPORTS AS PRESENTED