



FRUITA COLORADO

AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: DEBRA WOODS, DEPUTY CITY CLERK

DATE: MAY 21, 2024

AGENDA TEXT: SPECIAL EVENT LIQUOR PERMITS APPLICATION – A request to approve an application from the Colorado Riverfront Foundation, Inc. to sell and serve alcoholic beverages at the 2024 Colorado Riverfront Concert Series at the James M. Robb – Colorado River State Park located at 595 Hwy 340 on the dates and times specified below – *Deputy City Clerk Deb Woods*

BACKGROUND

The One Riverfront Foundation has filed an application to be granted Special Event Liquor Permits to sell and serve alcoholic beverages for the 2024 Colorado Riverfront Concert Series at the James M. Robb – Colorado River State Park on the dates and at the times below:

Date	Time
Saturday, June 15, 2024	5:00 – 10:00 pm
Saturday, September 7, 2024	5:00 – 10:00 pm

State law allows any municipality, county, or special district to apply for a Special Events Liquor Permit, and the Fruita City Council adopted Resolution 2011-32, which authorizes the Local Licensing Authority to issue Special Events Liquor Permits to qualifying organizations and political candidates without sending the application to the State Authority for approval.

The City of Fruita requires that the applicant submit a narrative addressing specific issues related to the Special Events Permits. The application, narrative, diagram, permission from Colorado Parks and Wildlife, and Fruita Police Department Memorandum. The Colorado Riverfront Foundation’s Insurance carrier will not issue a Certificate of Liability Insurance any sooner than 30 days before each concert, and the Riverfront Foundation has assured the City Clerk’s Office that they will forward the Certificates at that time. This has historically been the standard practice for the Riverfront Concerts and staff has not any issues with receiving the Certificates prior to the concerts.

The diagram of the licensed premises submitted with the application controls the area in which alcohol may be sold or consumed and should be strictly adhered to.

FISCAL IMPACT

None.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

N/A

OPTIONS AVAILABLE TO THE COUNCIL

1. Approval of the special events permits for the 2024 Colorado Riverfront Concert Series
2. Denial of the special events permits

RECOMMENDATION

IT IS THE RECOMMENDATION OF STAFF THAT THE COUNCIL BY MOTION:

- **APPROVE THE APPLICATION FOR THE SPECIAL EVENTS PERMITS FOR THE COLORADO RIVERFRONT FOUNDATION, INC. TO SELL AND SERVE ALCOHOLIC BEVERAGES AT THE 2024 COLORADO RIVERFRONT CONCERT SERIES ON SATURDAY, JUNE 15, 2024 FROM 5:00 – 10:00 PM AND ON SATURDAY, SEPTEMBER 7, 2024, FROM 5:00 – 10:00 PM SUBJECT TO THE FOLLOWING CONDITIONS:**
 1. **APPLICANT WILL DISCONTINUE SERVING ALCOHOL AT 9:30 PM ON BOTH NIGHTS TO ALLOW PATRONS 30 MINUTES TO FINISH BEVERAGES AND LEAVE THE AREA.**
 2. **ALL ALCOHOL WILL SECURED AND REMOVED BY 10:00 PM.**
 3. **NO ALCOHOL SHALL BE BROUGHT INTO OR OUT OF THE LICENSED PREMISES.**
 4. **THE LICENSEE IS SOLELY RESPONSIBLE FOR CONTROL OF THE LICENSED PREMISES IN REGARDS TO ALCOHOL POSSESSION, CONSUMPTION AND ADHERENCE TO STATE AND MUNICIPAL LIQUOR LAWS.**

RECOMMENDED MOTION:

- **APPROVE THE APPLICATION FOR THE SPECIAL EVENTS LIQUOR PERMITS FOR THE COLORADO RIVERFRONT FOUNDATION, INC. TO SELL AND SERVE ALCOHOLIC BEVERAGES AT THE 2024 COLORADO RIVERFRONT CONCERT SERIES ON THE DATES AND TIMES REQUESTED SUBJECT TO THE CONDITIONS STATED BY STAFF.**