



TO: FRUITA CITY COUNCIL AND MAYOR

FROM: MARC MANCUSO, PARKS AND RECREATION DIRECTOR

DATE: MAY 21, 2024

AGENDA TEXT: PRESENTATION – Overview of Parks, Health, Recreation, Open Space and Trails Master Plan.

PURPOSE

To prepare for the City’s Council Strategic Planning this summer, staff has been providing an overview of Master Plans updates at each meeting. For this meeting, staff will provide a summary of the Parks, Health, Recreation, Open Space and Trails (“PHROST”) Master Plan that was updated in 2021. The presentation will cover major parts of the Master Plan, including projects that have been completed, current projects, and future priorities. The Master Plan also compiled data on existing facilities, developed a community needs profile, defined standards for programs and facilities, and creating an actionable master plan.

The PHROST Master Plan has become part of the City of Fruita’s overall Comprehensive Plan and implementing the many action items identified in the PHROST Master Plan over the next 10 years, the intended outcomes are to improve the community’s Quality of Place, Economic Health and overall Lifestyle. The PHROST Master Plan provides recommendations to continually improve not only the physical environments (parks, trail and open space areas) but also to enhance opportunities for community members to achieve health through recreational programs and events.

The presentation will cover these items and allow the City Council to ask any questions.

BACKGROUND

This presentation is part of a series of updates in preparation for City Council Strategic Planning.

Following the recent election on April 2, 2024, and the swearing in of Mayor Breman and Council members Hancey, Stolarczyk, and Parrish on April 12, 2022, staff will be presenting updates on various topics at City Council meetings in May and June to prepare for City Council to strategically plan in August. The updates are planned as follows (amended since the cancellation of the May 28 Council Workshop:

- **May 7:** Strategic Plan, Comprehensive Plan, Land Use Code (LUC), & Growth
- **May 21:** Monthly Financial Statements, Parks, Health, Recreation, Open Space, & Trails (PHROST) Master Plan, and the Circulation Plan
- **June 4:** Wastewater Capital and Maintenance, 2021 Community Survey Results, and Communications, Engagement & Tourism

- **June 17:** Contractual Partnerships & City-owned Land/Facilities

To prepare for this update, you can browse the following plans linked below:

- [Parks, Health, Recreation, Open Space and Trails](#) master plan adopted in April 2021

For the future updates, you can browse the following prior to their corresponding Council meetings:

- [Monthly Financial Reports](#) posted to the website monthly following Council approval
- [Fruita Multi-Modal Circulation plan](#) adopted in February 2022
- [2021 Community Survey Results](#) – next survey planned for 2025

The topics of wastewater, CIP, communications, engagement & tourism, and contractual partnerships and city-owned land/facilities will be presented, without the need to link to any specific plans as they are extensions of the comprehensive plan.

To find City master plans, they are all found on www.fruita.org under the tabs CITY HALL – PLANNING & DEVELOPMENT – MASTER PLAN & GUIDING DOCUMENTS or linked above.

FISCAL IMPACT

For information purposes.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

The updates cover the foundation of all our goals and objectives.

OPTIONS AVAILABLE TO THE COUNCIL

For Information Purposes.

RECOMMENDATION

No Action recommended. For information purposes only.