



TO: FRUITA CITY COUNCIL AND MAYOR
FROM: DEBRA WOODS, DEPUTY CITY CLERK
DATE: MAY 21, 2024

AGENDA TEXT: SPECIAL EVENT LIQUOR PERMIT APPLICATION – A request to approve a Special Event Liquor Permit application from the Fruita Rotary Club to sell and serve alcoholic beverages at the Mike the Headless Chicken Festival on the dates and times listed below at Civic Center Memorial Park located at 325 E. Aspen Ave – *Deputy City Clerk Deb Woods*

BACKGROUND

The Fruita Rotary Club has filed an application for Special Events Permits to sell and serve alcoholic beverages during the 2024 Mike the Headless Chicken Festival at Civic Center Memorial Park in Fruita on the dates and times noted below:

Date	Time
Friday, May 31, 2024	3:00 – 10:00 pm
Saturday, June 1, 2024	9:30 am – 10:00 pm

State law allows any municipality, county, or special district to apply for a Special Events Liquor Permit, and the Fruita City Council adopted Resolution 2011-32, which authorizes the Local Licensing Authority to issue Special Events Liquor Permits to qualifying organizations and political candidates without sending the application to the State Authority for approval.

The City of Fruita requires that the applicant submit a narrative addressing specific issues related to the Special Events Permits. The application, narrative, diagram, permission from the City of Fruita Recreation Department, Fruita Police Department Memorandum and Certificate of Liability Insurance are attached.

The diagram of the licensed premises submitted with the application controls the area in which alcohol may be sold or consumed and should be strictly adhered to.

FISCAL IMPACT

N/A

APPLICABILITY TO CITY GOALS AND OBJECTIVES

The City of Fruita is charged with protection of the public health, safety and welfare. The review and issuance of Special Event Liquor Permits ensures that licensed entities are operating by the rules and regulations adopted by the City and State concerning the sale or service of beer and alcoholic beverages.

OPTIONS AVAILABLE TO THE COUNCIL

1. Approve the Special Event Liquor Permit application by the Fruita Rotary Club to serve and sell alcoholic beverages at the 2024 Mike the Headless Chicken Festival subject to the following conditions:
 - a) The Rotary Club will discontinue serving alcohol at 9:30 p.m. on both nights to allow patrons 30 minutes to finish their beverages and leave the licensed area and alcohol will be secured and removed by 10:00 p.m.
 - b) No alcohol shall be brought into or out of the licensed area.
 - c) All other procedures proposed by the Fruita Rotary Club will be followed.
 - d) The Fruita Rotary Club will be solely responsible for the enforcement of state and local liquor laws.
2. Approval of the Special Event Liquor Permit application with amendments to the above conditions.
3. Denial of the Special Event Liquor Permit application by the Fruita Rotary Club to serve and alcoholic beverages at the 2024 Mike the Headless Chicken Festival

RECOMMENDATION:

- **APPROVE THE APPLICATION FOR A SPECIAL EVENT LIQUOR PERMIT FOR THE FRUITA ROTARY CLUB TO SELL AND SERVE ALCOHOLIC BEVERAGES AT THE 2024 MIKE THE HEADLESS CHICKEN FESTIVAL ON THE DATES AND TIMES REQUESTED SUBJECT TO THE CONDITIONS STATED BY STAFF**