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COPPER CLUB MURAL PROPOSAL

This design features Fruita's two favorite locals, Greta the Dinosaur and Mike the Headless Chicken, meeting up at Fruita's favorite brewery for some suds. Greta goes for a peaceful, pleasant ride on her penny-farthing through a field of hops, carrying a refreshing stein of Hoocheweizen. Mike carries a stein of his signature Decapitation Red IPA as he blazes in on a mountain bike, feathers flying behind him. The Copper Club logo is featured on both steins and in the hubs of both bikes. Greta and Mike's forward motion from opposite sides lead the eye straight into the new Copper Club, inviting patrons inside for a drink.

Shown below is a digital mock-up of the design, which I assembled by manipulating clip art and stock photos. The finished mural will of course be hand painted, and so will have far more character, detail, and vibrancy than the digital mock-up shown below. I will paint the mural with high quality, fade-resistant exterior latex paints and seal it with a clear coat which offers additional weather resistance and protection against graffiti. The mural process will take approximately 120 hours over 3 weeks at a cost of \$1,500. The temperature needs to be above 50 degrees for the paint and varnish to cure properly, so the mural must begin no later than the first week of October, and ideally sometime in September. If we end up getting an especially warm November, we may be able to push it just a bit later.

I look forward to hearing your feedback! And if you had something different in mind, please let me know so we can explore other directions. I'm excited to work with my favorite brewery on this project!





