

PROCLAMATION
Week of May 12 – 16, 2025 as “Bike Week” and
Friday, May 16, 2025 as “Bike to Work Day”

- WHEREAS,** Colorado is a premiere bicycling state and the City of Fruita offers some of the best bicycling opportunities in the country; and
- WHEREAS,** Mesa County has designated May 12 – 16, 2025 as Bike Week to celebrate bicycling for transportation, fun and health; and
- WHEREAS,** Bicycling truly adds to Fruita’s small town atmosphere by enjoying the experience of fun and freedom of safely riding a bike to work, school, on errands and for recreation; and
- WHEREAS,** the City of Fruita has gained a world-wide reputation as a mecca for outstanding mountain biking, gravel riding and road riding; and
- WHEREAS,** the City of Fruita proudly aspires to hold the title of “Trails Capital of the World” for its celebrated mountain biking trails on 18 Road, the Kokopelli Area, and the Colorado Riverfront Trail; and
- WHEREAS,** bicycling activities and attractions have a positive impact on the City of Fruita’s economy and tourism industry and stimulates economic development by making the area attractive to businesses and citizens who enjoy the outdoors and healthy lifestyles; and
- WHEREAS,** creating bicycle-friendly communities has been shown to improve citizens’ health, well-being, and quality of life, to boost community spirit, to improve traffic safety, and to reduce pollution and congestion; and
- WHEREAS,** the City of Fruita will be promoting the following bicycling activities in May:

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| Friday, May 16 | Kick off “Bike to Work Day” with a free breakfast in Fruita, followed with a bike ride along the wayfinding routes. Breakfast is provided by Einstein Bagels and Coffee from Bestslope from 7:00 am – 9:00 am at the Fruita Civic Center. Enjoy a group ride after breakfast with Fruita City staff and the Mayor. |
| May 12 & 14 | Mesa County Library Fruita Branch will host family story time: All About Bikes! Join us for a fun family story time all about bikes – learn why they are so cool and how to use them safely. 10:00 am at the Fruita Library Branch. |
| May 17 -23 | Saturday May 17th – May –23rd - Ride your bike to Fruita Community Center anytime from open to close to jumpstart your workout and get entered into a drawing to win! It is easy to enter; simply take a photo of you and your bike at the community center and tag “fruitaparksandrec” on Facebook or Instagram. Please remember to bring a bike lock to keep your bike safe! |

NOW, THEREFORE, WE, the Fruita City Council hereby proclaim the week of May 12 - 16, 2025 as “**BIKE WEEK**” and Friday, May 16, 2025 as “**BIKE TO WORK DAY**” in the City of Fruita and call upon all citizens to participate in bicycling activities for improved health and community wellbeing.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official Seal of the City of Fruita this 6th day of May, 2025.

Matthew Brehman, Mayor

