



TO: FRUITA CITY COUNCIL AND MAYOR

FROM: JOE ZAHER, FINANCE DIRECTOR

DATE: FEBRUARY 18, 2025

AGENDA TEXT: FINANCIAL REPORTS – A Request to approve the December 2024 Financial Reports

BACKGROUND

Summary of Sales and Use Tax Revenues - December 2024					
		Percent (%) Change		Dollar (\$) Change	
Type	Month	Month	Y-T-D	From prior year - YTD	Between actual and budget - YTD
City Sales Tax (2%)	Dec-24	-1.8%	1.8%	\$ 67,262	\$ 67,262
Use tax on Motor Vehicles (2%)	Dec-24	5.2%	3.9%	\$ 29,481	\$ (30,780)
Use tax on Building Materials (2%)	Dec-24	51.9%	-16.8%	\$ (55,354)	\$ (55,354)
Lodging Tax (3%)	Dec-24	-19.4%	4.7%	\$ 8,972	\$ 30,097
County Sales Tax	Dec-24	-12.4%	1.2%	\$ 39,644	\$ 39,644
Public Safety Tax	Dec-24	-11.8%	0.9%	\$ 4,577	\$ (5,621)
				\$ 94,582	\$ 45,250

Overall Performance: Sales and use tax revenues have remained higher compared to the budget through December by \$45,250 and have outpaced the prior year to date by \$94,582.

Sales Tax Revenue Increase: The increase in sales tax revenue is largely driven by city and county sales tax revenues, which increased \$67,262 year-to-date compared to the prior year. Sales tax associated with Retail Trade, and Food accounted for 69% of sales tax revenue in 2024.

Use Tax on Building Materials Down: Use tax on building materials has been experiencing a decline from the prior year down \$55,354, or 17%.

Lodging Tax Decrease: Lodging tax revenues were down 19% or \$8,972 below the same month last year. Overall lodging tax is 4.7% higher than the prior year.

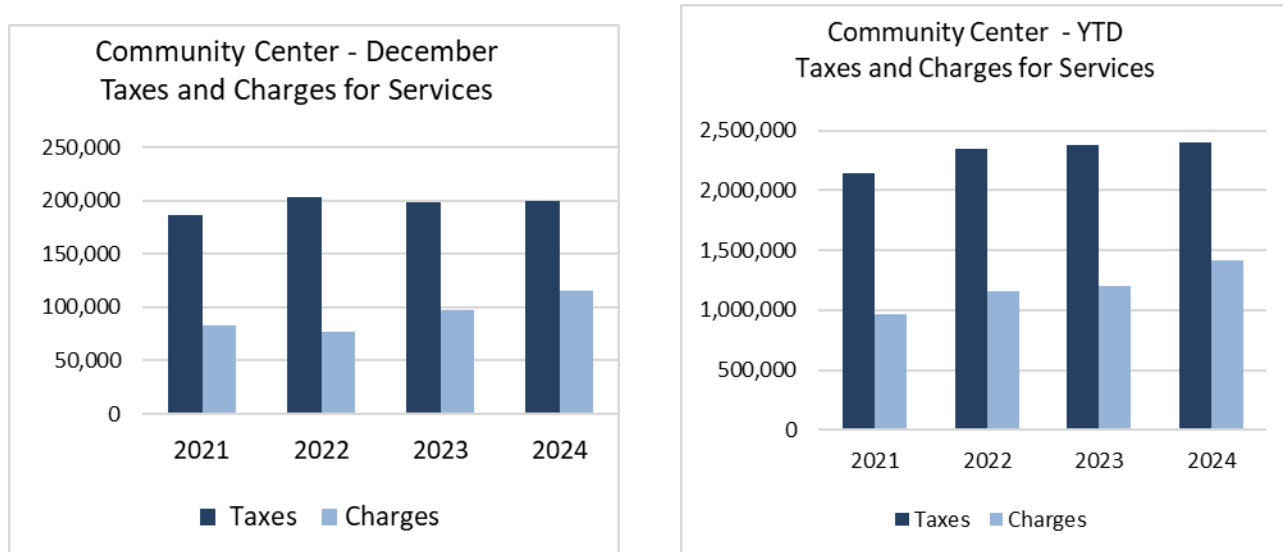
City Sales Tax by NAICS category:

The following table shows a monthly comparison between December 2023 and 2024 city sales tax collections by NAICS category. Most categories have seen declines from the prior year. The largest reduction in percentage was Wholesale Trade, down 68%, the same category saw the largest dollar decline compared to the prior year. Remote sales were up 12% in 2024.

Sales Tax Revenues by Category (3%)					
December 2024					
Description	2022	2023	2024	1 yr % Chg	1 yr \$ Chg
Retail Trade	244,562	238,297	275,342	16%	37,045
Food	72,123	71,741	62,037	-14%	(9,704)
Other Miscellaneous	17,301	18,242	21,102	16%	2,860
Utilities	48,445	40,841	41,754	2%	913
Manufacturing	14,378	12,378	18,147	47%	5,769
Rental and Leasing	7,219	12,161	6,792	-44%	(5,369)
Other Services	7,634	9,552	6,410	-33%	(3,142)
Lodging	6,965	10,788	10,894	1%	106
Wholesale Trade	16,363	56,903	17,940	-68%	(38,963)
Communications	16,278	15,444	17,356	12%	1,912
Oil and Gas	11,001	1,150	993	-14%	(157)
Total	462,269	487,497	478,767	-2%	(8,730)
Remote retailers	55,961	60,902	68,479	12%	7,577

Community Center Fund Charges for Services and Tax Revenues – December 2024

December charges for services (pass fees and recreation programs) saw an 18% increase in 2024. Sales and use tax revenue was 1%, or \$20,641 over the prior year. The year-over-year comparison reveals an 18% increase in revenue from charges for service and 6.5% overall increase.



Actual vs Budget Report – December 2024. The attached Actual vs Budget report presents information on budgeted vs actual revenues and expenses for all departments and funds through December 2024. Also attached is an actual vs budget listing of General Fund revenues by account through December 2024. The following is a summary of the report by fund.

Revenues and Expenses as Percentage of Budget - December, 2024 (100%)		
FUND	Revenues as a % Budget	Expenses as a % of Budget
General Fund	113%	55%
Conservation Trust Fund	96%	80%
Economic Development Fund	117%	75%
Marketing	113%	94%
Public Places Fund	124%	61%
Community Center	104%	81%
Fruita Housing Authority	2297%	2302%
Capital Projects*	26%	34%
Debt Service	103%	100%
Devils Canyon Center	0%	0%
Irrigation Water *	102%	90%
Sewer*	87%	57%
Trash*	104%	100%
Fleet Maintenance Fund	100%	92%
Total	79%	57%
*Capital Projects: Revenue transfers were not complete at the time of this report.		

FISCAL IMPACT

None.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

These reports provide financial information to the Council to monitor the City's financial position and may be used as a tool to hold staff accountable for accomplishing goals and objectives set forth in the Budget.

OPTIONS AVAILABLE TO THE COUNCIL

Approval of Financial Reports

Approval of Financial Reports with clarification on specific items

RECOMMENDATION

It is the recommendation of staff that the Council by motion:

ACCEPT THE DECEMBER 2024 FINANCIAL REPORTS AS PRESENTED