



FRUITA

COLORADO

AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: DEBRA WOODS, DEPUTY CITY CLERK

DATE: JUNE 15, 2021

RE: SPECIAL EVENT LIQUOR PERMIT APPLICATION - A REQUEST TO APPROVE A SPECIAL EVENT LIQUOR PERMIT APPLICATION FOR THE ONE RIVERFRONT - COLORADO RIVERFRONT FOUNDATION, INC. TO SELL ALCOHOLIC BEVERAGES AT THE JAMES M. ROBB - COLORADO RIVER STATE PARK 2021 SUMMER CONCERT SERIES ON:

- THURSDAY, SEPTEMBER 9, 2021 FROM 5:00 TO 10:00 PM
- FRIDAY, SEPTEMBER 10, 2021 FROM 5:00 P.M. TO 10:00 PM
- SATURDAY, SEPTEMBER 11, 2021 FROM 5:00 TO 10:00 PM

BACKGROUND

In order to sell alcohol at community events, State law requires that a not-for-profit or current liquor license holder apply for a special events liquor permit, the applicant is required to uphold the standards and requirements placed on them by the City.

The One Riverfront – Colorado Riverfront Foundation, Inc. is requesting to sell alcoholic beverages at the Summer Concert Series at the James M. Robb - Colorado River State Park for the dates above from 5:00 to 10:00 p.m.

A Beer and Wine Garden will be set up at the Park with fencing and private security personnel will be on hand during the hours of alcohol sales.

The Fruita Police Department has reviewed the application and has no concerns or additional requirements for the Concert Series.

The Special Event Application, narrative of event, diagram of the Beer Garden, permission to use the property from Colorado Parks and Wildlife and the Fruita Police Department's comments are attached hereto.

FISCAL IMPACT

None

APPLICABILITY TO CITY GOALS AND OBJECTIVES

None

OPTIONS AVAILABLE TO THE COUNCIL

- Approval of the Special Events Permit for the Colorado River Front Foundation to sell alcohol at the James M. Robb - Colorado River State Park during the 2021 Summer Concert Series with stated conditions
- Denial of the Special Events Permit
- Approve the permit with modified conditions

RECOMMENDATION

IT IS THE RECOMMENDATION OF STAFF THAT THE COUNCIL BY MOTION:

APPROVE THE APPLICATION FOR A SPECIAL EVENTS PERMIT FOR THE ONE RIVERFRONT – COLORADO RIVERFRONT FOUNDATION, INC. TO SELL MALT, VINOUS AND SPIRITUOUS LIQUOR DURING THE SUMMER CONCERT SERIES AT THE JAMES M. ROBB - COLORADO RIVER STATE PARK SUBJECT TO THE FOLLOWING CONDITIONS:

- **ALCOHOL WILL BE SECURED AND NO LONGER SERVED AFTER 9:45 PM, ALLOWING PATRONS 15 MINUTES TO FINISH THEIR BEVERAGES**
- **THE ONE RIVERFRONT – COLORADO RIVERFRONT FOUNDATION, INC. WILL BE SOLELY RESPONSIBLE FOR THE ENFORCEMENT OF LIQUOR LAWS.**
- **ALL OTHER PROCEDURES PRESENTED BY THE ONE RIVERFRONT – COLORADO RIVERFRONT FOUNDATION, INC. WILL BE FOLLOWED.**

APPLICATION FOR A SPECIAL EVENTS PERMIT

Department Use Only

IN ORDER TO QUALIFY FOR A SPECIAL EVENTS PERMIT, YOU MUST BE NONPROFIT
AND ONE OF THE FOLLOWING (See back for details.)

- | | | |
|------------------------------------|--|---|
| <input type="checkbox"/> SOCIAL | <input type="checkbox"/> ATHLETIC | <input checked="" type="checkbox"/> PHILANTHROPIC INSTITUTION |
| <input type="checkbox"/> FRATERNAL | <input type="checkbox"/> CHARTERED BRANCH, LODGE OR CHAPTER | <input type="checkbox"/> POLITICAL CANDIDATE |
| <input type="checkbox"/> PATRIOTIC | <input type="checkbox"/> OF A NATIONAL ORGANIZATION OR SOCIETY | <input type="checkbox"/> MUNICIPALITY OWNING ARTS |
| <input type="checkbox"/> POLITICAL | <input type="checkbox"/> RELIGIOUS INSTITUTION | <input type="checkbox"/> FACILITIES |

LIAB TYPE OF SPECIAL EVENT APPLICANT IS APPLYING FOR:

- 2110 ☒ MALT, VINOUS AND SPIRITUOUS LIQUOR \$25.00 PER DAY
2170 ☐ FERMENTED MALT BEVERAGE (3.2 Beer) \$10.00 PER DAY

DO NOT WRITE IN THIS SPACE

LIQUOR PERMIT NUMBER

revd 5/7/21

1. NAME OF APPLICANT ORGANIZATION OR POLITICAL CANDIDATE
One Riverfront - Colorado Riverfront Foundation, Inc.

State Sales Tax Number (Required)
98-10403-0000

2. MAILING ADDRESS OF ORGANIZATION OR POLITICAL CANDIDATE
(include street, city/town and ZIP)
PO Box 2477
Grand Junction, CO 81502

3. ADDRESS OF PLACE TO HAVE SPECIAL EVENT
(include street, city/town and ZIP)
James M. Robb Colorado River State Park - Fruita Section
595 Hwy 340
Fruita, CO 81521

NAME	DATE OF BIRTH	HOME ADDRESS (Street, City, State, ZIP)	PHONE NUMBER
4. PRES./SEC'Y OF ORG. or POLITICAL CANDIDATE			
5. EVENT MANAGER Paul Nelson and Ron Wilson	03/07/52 07/28/57	697 Tilman Drive, GJ 81506 2370 Rana Road, GJ 81503	970-245-0853 970-243-8497
6. HAS APPLICANT ORGANIZATION OR POLITICAL CANDIDATE BEEN ISSUED A SPECIAL EVENT PERMIT THIS CALENDAR YEAR? <input checked="" type="checkbox"/> NO <input type="checkbox"/> YES HOW MANY DAYS?	7. IS PREMISES NOW LICENSED UNDER STATE LIQUOR OR BEER CODE? <input checked="" type="checkbox"/> NO <input type="checkbox"/> YES TO WHOM?		

8. DOES THE APPLICANT HAVE POSSESSION OR WRITTEN PERMISSION FOR THE USE OF THE PREMISES TO BE LICENSED? ☐ Yes ☐ No

LIST BELOW THE EXACT DATE(S) FOR WHICH APPLICATION IS BEING MADE FOR PERMIT

Date	Hours	From	To	Date	Hours	From	To	Date	Hours	From	To	Date	Hours	From	To
09/09/2021		5:00p	10:00p	09/10/2021		5:00p	10:00p	9/11/2021		5:00p	10:00p				

OATH OF APPLICANT

I declare under penalty of perjury in the second degree that I have read the foregoing application and all attachments thereto, and that all information therein is true, correct, and complete to the best of my knowledge.

SIGNATURE 	TITLE Board Chair/Manager	DATE 04/21/2021
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REPORT AND APPROVAL OF LOCAL LICENSING AUTHORITY (CITY OR COUNTY)

The foregoing application has been examined and the premises, business conducted and character of the applicant is satisfactory, and we do report that such permit, if granted, will comply with the provisions of Title 12, Article 48, C.R.S., as amended.

THEREFORE, THIS APPLICATION IS APPROVED.

LOCAL LICENSING AUTHORITY (CITY OR COUNTY) The City of Fruita	<input checked="" type="checkbox"/> CITY <input type="checkbox"/> COUNTY	TELEPHONE NUMBER OF CITY/COUNTY CLERK (970) 858-3663
SIGNATURE	TITLE JOEL KINCAID, MAYOR	DATE

DO NOT WRITE IN THIS SPACE - FOR DEPARTMENT OF REVENUE USE ONLY

LIABILITY INFORMATION

License Account Number	Liability Date	State	TOTAL
		-750 (999)	\$

Special Event Liquor Permit - Narrative

- ***Security arrangements for monitoring and control of ingress and egress points to insure that alcoholic beverages do not come in or leave the licensed premises:***
The licensed beverage area may be accessed by the public via two clearly designated gates within the permanent wood three rail fencing. Construction fencing will complete any openings in the fence structure. The two public gates will be staffed by private uniformed security with available backup by Park Rangers. Gates will be monitored when patrons enter and exit the venue.
- ***Security/law enforcement arrangements to monitor crowd behavior and alcohol consumption:***
The audience is well supervised by adequate staffing provided by the event/promoter. In addition, private uniformed security is available, concert staff personnel and Park Rangers. Two Fruita Police Officers will be available and assigned to the park/event area for law enforcement presence, crowd control, or any law enforcement issues. Two additional officers will be assigned to assist with traffic control with the event is over.
- ***Type and height of fencing or barriers that will be erected or used to define the licensed area:***
Perimeter fencing will be a combination of 4' rail fence and construction fencing. In addition, signage will be posted along the length of the fenced area advising 'No alcoholic beverages to be brought in or out of the designated area.'
- ***Location of restroom facilities/porta-johns within the licensed area:***
There are permanent and porta-johns within the area. Both are located and depicted on the attached map.
- ***Location of signage to be posted concerning the consumption of alcoholic beverages outside the licensed area:***
Signs to be placed at both public entrances (coming and going) as well as at the vehicle entrance to the park. Each concert ticket reiterates our policy on both front and backsides. In addition, signage will be posted along the fenced area – as stated above.
- ***Identification and age verification procedures for purchase and consumption of alcohol:***
It is worth noting that our events generally play to an older demographic with an average age of 45. The staff is experienced, all are TIPS trained and will be checking ID's as needed much of the same as in a commercial establishment. The umbrella layer of security being provided by event staff, park staff, and private security. Last call is at 9:45pm.
- ***Procedures for training staff/volunteers concerning the sale of alcoholic beverages:***
Servers are trained and experienced in beverage sales (Two Rivers Event staff).
- ***Arrangements for food to be sold or provided:***
Pablo's pizza and Debonair Fun Foods will be selling food items. In addition, there may be at least one more food venter (TBD) selling food items. Entrom's will be selling ice cream/novelties. J&J Water Sales will be selling water and soft drinks
- ***Clean up arrangements during alcohol sale:***
Whatever is left on the lawn after the concert will be collected and disposed of. Trash cans in circulation zones are emptied to dumpsters as needed. Staff will monitor trash during the event and collect as necessary.

SPECIAL EVENT LIQUOR PERMIT NARRATIVE

Name of Event: Colorado Riverfront Concert Series

Brief Description: Popular series of three free to the public outdoor concerts
Featuring nationally known music acts at the James M. Robb
Colorado River State Park – Fruita

This is a returning event that is now in its 23rd year.

Date(s) of event: September 9th, September 10th and September 11th

Lead Agency: Colorado Riverfront Foundation, Inc.

Estimated Number of Participants: Approximately 2000 each concert

Applicant's Name: Paul W. Nelson – Manager

Address: 687 Tilman Drive
Grand Junction, CO 81506

Phone Number: 970-245-0853

Cell Number: 970-270-1438

Email: pablonelsoni@yahoo.com



Colorado State Parks

JAMES M. ROBB - COLORADO RIVER STATE PARK

TO I-70

Hwy. 340

WILDLIFE PRESERVATION AREA
NO PUBLIC ACCESS

BOATING / FISHING LAKE

BOATING RESTRICTIONS
Only carry on boats,
non-motorized boats, or
boats with electric motors
are allowed on the lake.

River Trail

COLORADO RIVER

NO BOATING

Swim Beach

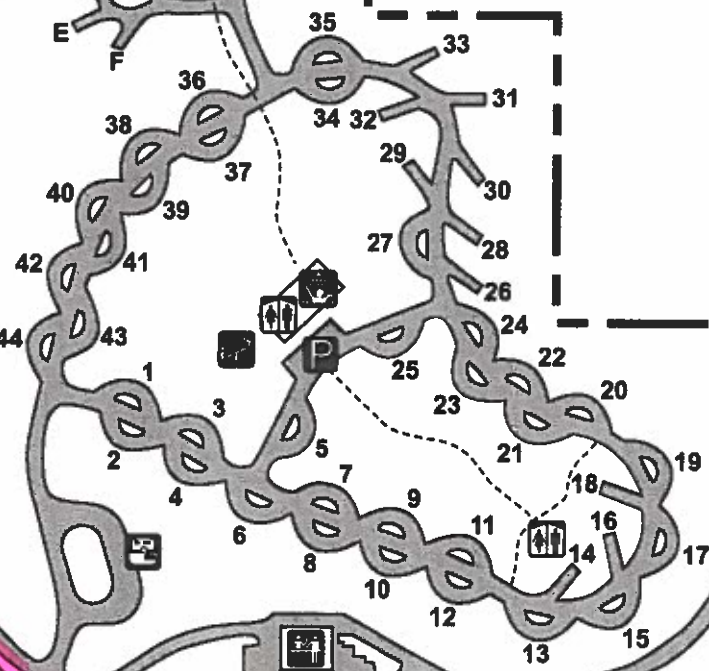
LEGEND

Visitor Center	Parking
Boating	Picnic Sites
Boat Ramp	Playground
Dump Station	Restroom
Fishing	Showers
Group Camping	Swim Beach
Group Picnic Area	Tent Camping
NO Boating	
Park Boundary	
Trail	

Tent
Camping
(45-57)

Group
Camping
(A-F)

Park Entrance



6 Porta-johns

Primary gate
6 t-shirted people

Food Vendors/
Beer/Wine Sales

Fencing
No Public Access

Secondary gate
2 t-shirt security people

Second Beer/Wine Sales/Food Vendors

Electrical hook-ups are available at sites 13-24 and 26-35.
Full hook-ups are available at sites 1-12, 25 and 36-44.

Fencing/Licensed Premises
for alcohol



COLORADO

Parks and Wildlife

Department of Natural Resources

James M. Robb-Colorado River State Park
P.O. Box 700
Clifton, CO. 81520
P 970.434.3388 | F 970.434.6878

April 21, 2021

Riverfront Foundation
544 Rood Ave.
Grand Junction, CO. 81501

Sandstone Entertainment, Inc.
P.O. Box 4544
Grand Junction, CO. 81502

The Riverfront Foundation and Sandstone Entertainment, Inc. have my permission to apply for a Special Events Liquor Permit with the City of Fruita and the State of Colorado. The 2021 Concert Series is scheduled to be held at the Fruita Section of James M. Robb-Colorado River State Park.

Under a separate Special Activity Agreement issued by Colorado Parks and Wildlife, all parties agree to create a safe, clean and healthy environment for the concert series. The application for this liquor permit will assist in this effort. The special activity permit is contingent upon all parties securing required insurance and will be valid until October 31, 2021.

The Riverfront Foundation agrees to work with Sandstone Entertainment to provide all needed security and clean up for all events.

Sincerely,

Pete Firmin
Park Manager, James M. Robb-Colorado River State Park



Fruita Police Department

Chief David Krouse



157 S. Mesa St
Fruita, CO 81521

970-858-3008 Phone
970-858-3665 Fax
www.fruita.org

To: Debra Woods
From: Dave Krouse, Chief of Police
Date: May 11, 2021
Re: 2021 Riverfront Concerts Special Event Liquor Permit

The application and narrative have been reviewed. There is nothing which would prohibit the issuance of the license requested.

The licensee needs to be aware they are solely responsible for control of the licensed premises in regard to alcohol possession, consumption and adherence to state and municipal laws.

OFFICE OF THE SECRETARY OF STATE
OF THE STATE OF COLORADO

CERTIFICATE OF FACT OF GOOD STANDING

I, Jena Griswold, as the Secretary of State of the State of Colorado, hereby certify that, according to the records of this office,

COLORADO RIVERFRONT FOUNDATION, INC.

is a

Nonprofit Corporation

formed or registered on 10/08/1987 under the law of Colorado, has complied with all applicable requirements of this office, and is in good standing with this office. This entity has been assigned entity identification number 19871755103 .

This certificate reflects facts established or disclosed by documents delivered to this office on paper through 04/23/2021 that have been posted, and by documents delivered to this office electronically through 04/26/2021 @ 13:27:56 .

I have affixed hereto the Great Seal of the State of Colorado and duly generated, executed, and issued this official certificate at Denver, Colorado on 04/26/2021 @ 13:27:56 in accordance with applicable law. This certificate is assigned Confirmation Number 13125430 .



Jena Griswold

Secretary of State of the State of Colorado

*****End of Certificate*****

Notice: A certificate issued electronically from the Colorado Secretary of State's Web site is fully and immediately valid and effective. However, as an option, the issuance and validity of a certificate obtained electronically may be established by visiting the Validate a Certificate page of the Secretary of State's Web site, <http://www.sos.state.co.us/biz/CertificateSearchCriteria.do> entering the certificate's confirmation number displayed on the certificate, and following the instructions displayed. Confirming the issuance of a certificate is merely optional and is not necessary to the valid and effective issuance of a certificate. For more information, visit our Web site, <http://www.sos.state.co.us/> click "Businesses, trademarks, trade names" and select "Frequently Asked Questions."