

**Proclamation**  
**Support Your Local Chamber of**  
**Commerce Day**  
**October 20, 2021**

**Whereas**, the Fruita Area Chamber of Commerce works with local businesses, merchants, and industry to advance the civic, economic, industrial, professional and cultural life of the City of Fruita and Grand Valley wide and

**Whereas**, chambers of commerce have contributed to the civic and economic life of the City of Fruita for 64 years since the founding of the Fruita Area Chamber of Commerce in 1957 and

**Whereas**, this year marks the 109th anniversary of the founding of the US Chamber of Commerce, a national institution to represent the unified interests of US under President William Howard Taft;

**Whereas**, the chamber of commerce and its members provide citizens with a strong business environment that increases employment, the retail trade and commerce, and industrial growth in order to make the City of Fruita a better place to live, and

**Whereas**, the chamber of commerce encourages the growth of existing industries, services, and commercial firms and encourages new firms and individuals to locate in the City of Fruita and

**NOW, THEREFORE, BE IT RESOLVED** that we, the Fruita City Council, does hereby proclaim **October 20, 2021** as “**Support Your Local Chamber of Commerce Day**” in the City of Fruita.

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Joel Kincaid  
Mayor of the City of Fruita