



**FRUITA**  
COLORADO

## AGENDA ITEM COVER SHEET

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**TO:** FRUITA CITY COUNCIL AND MAYOR

**FROM:** DEBRA WOODS, DEPUTY CITY CLERK

**DATE:** OCTOBER 17, 2022

**AGENDA TEXT:** SPECIAL EVENT LIQUOR PERMIT APPLICATION – A request to approve a Special Event Liquor Permit application from the Greater Grand Junction Sports Commission to sell beer at the Rim Rock Marathon on Sunday, November 5, 2023 from 6:00 a.m. to 6:00 p.m. at the Fruita Community Center located at 324 N. Coulson St.

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### BACKGROUND

In order to sell alcohol at community events, State law requires that a not-for-profit or current liquor license holder apply for a special events liquor permit, the applicant is required to uphold the standards and requirements placed on them by the City.

The Greater Grand Junction Sports Commission is requesting to provide beer at the Fruita Community Center from 6:00 a.m. to 6:00 p.m. on Sunday, November 5, 2023. A beer tent will be set up at outside the Community Center in the already-fenced open space and event staff will communicate to the participants that the beer needs to stay in the designated area. ID's will be checked and those over 21 years of age will be wrist-banded.

The Fruita Police Department states in a memorandum that they have no concerns with issuance of the license.

The Special Event Application, narrative of the event, diagram of the Beer Garden and Police Department's comments are attached.

### FISCAL IMPACT

None.

### APPLICABILITY TO CITY GOALS AND OBJECTIVES

None.

### OPTIONS AVAILABLE TO THE COUNCIL

1. Approval of the Special Events Liquor Permit for the Greater Grand Junction Sports Commission to serve beer at the Fruita Community Center for the Rimrock Marathon subject to the following

conditions:

- a) The entire licensed premises shall be monitored closely and continuously by event staff in order to prevent alcoholic beverages going from or into the area.
  - b) The licensee needs to be aware that they are solely responsible for adherence to state and municipal liquor laws.
  - c) All other procedures presented by the Grand Junction Sports Commission will be followed.
- 2. Denial of the Special Events Liquor Permit.
  - 3. Approve the permit with modified conditions.

## **RECOMMENDATION**

**IT IS THE RECOMMENDATION OF STAFF THAT THE COUNCIL BY MOTION:**

- **APPROVE THE APPLICATION FOR A SPECIAL EVENTS PERMIT FOR THE GREATER GRAND JUNCTION SPORTS COMMISSION TO SELL BEER FOR THE RIM ROCK MARATHON AT THE FRUITA COMMUNITY CENTER SUBJECT TO THE CONDITIONS STATED BY STAFF**