

AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: PLANNING & DEVELOPMENT DEPARTMENT

DATE: FEBRUARY 25, 2025

AGENDA TEXT: Annual Short-Term Rental Update (7:15 – 8:00 p.m.)

PURPOSE

The purpose of this agenda item is for the Planning and Development Department to provide an update to the City Council on the Short-Term Rental program. In addition to that, staff will discuss the progress of the implementation of the compliance and tax submission software. The last update was provided to the City Council on March 26, 2023.

BACKGROUND

The Short-Term Rental program has been evolving over the last several years. Initially, the short-term rentals were processed as a conditional use permit. In 2021, the City Council adopted new regulations defining and regulating short-term rentals. Since then, the number of short-term rentals has increased and the program has evolved. It's the goal of the City to enhance the Short-Term Rental program by ensuring compliance with the City's regulations while also communicating effectively and efficiently with the public and the Council. In addition, it helps build relationships between the short-term rental owner/operators and local businesses. This is part of annual updates to the City Council on the program, and additional information can be found in the report included with this cover sheet.