



FRUITA

COLORADO

AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: DEBRA WOODS, DEPUTY CITY CLERK

DATE: SEPTEMBER 7, 2021

RE: A REQUEST TO APPROVE A SPECIAL EVENT LIQUOR PERMIT APPLICATION FROM THE FRUITA AREA CHAMBER OF COMMERCE TO SELL BEER AT THE FRUITA FALL FESTIVAL “WHAT THE FEST BREW FEST” ON FRIDAY, SEPTEMBER 24, 2021 FROM 5:00 PM TO 10:00 PM AT CIVIC CENTER MEMORIAL PARK LOCATED AT 325 E. ASPEN AVENUE

BACKGROUND

The Fruita Area Chamber of Commerce has filed an application for a Special Events Permits to sell beer during the “What the Fest Brew Fest” at Fruita Fall Festival at Civic Center Memorial Park on Friday, September 24, 2021 from 5:00 p.m. to 10:00 p.m. State law allows nonprofit organizations to apply for a special events liquor permit, and the Fruita City Council adopted Resolution 2011-32, which authorizes the Local Licensing Authority to issue Special Events Permits to qualifying organizations and political candidates without sending the application to the State Authority for approval.

The City of Fruita requires that the applicant submit a narrative addressing specific issues related to the special events permit. The application, narrative, diagram and Fruita Police Department comments are attached.

The diagram of the licensed premises submitted with the application controls the area in which alcohol may be sold or consumed and should be strictly adhered to.

FISCAL IMPACT

None

APPLICABILITY TO CITY GOALS AND OBJECTIVES

None

OPTIONS AVAILABLE TO THE COUNCIL

1. Approval of the special events permit
2. Denial of the special events permit

RECOMMENDATION

IT IS THE RECOMMENDATION OF STAFF THAT THE COUNCIL BY MOTION:

APPROVE THE APPLICATION FROM THE FRUITA AREA CHAMBER OF COMMERCE TO SELL BEER AT THE FRUITA FALL FESTIVAL “WHAT THE FEST BREW FEST” ON FRIDAY, SEPTEMBER 24, 2021 FROM 5:00 PM TO 10:00 PM AT CIVIC CENTER MEMORIAL PARK LOCATED AT 325 E. ASPEN AVENUE SUBJECT TO THE FOLLOWING CONDITIONS:

- 1. APPLICANT WILL DISCONTINUE SERVING ALCOHOL AT 9:30 PM ON FRIDAY, SEPTEMBER 24, 2021 AND ALCOHOL WILL SECURED AND REMOVED BY 10:00 PM**
- 2. VOLUNTEERS, BOARD MEMBERS, EMPLOYEES AND HIRED SECURITY WILL MONITOR THE ENTRANCES TO THE LICENSED AREAS AND THEIR PERIMETERS TO MAKE SURE NO ALCOHOL COMES INTO OR LEAVES THE LICENSED AREA**
- 3. ALL OTHER PROCEDURES PROPOSED BY THE FRUITA AREA CHAMBER OF COMMERCE WILL BE FOLLOWED AND THE CHAMBER WILL BE SOLELY RESPONSIBLE FOR THE ENFORCEMENT OF LIQUOR LAWS**