

## Application for a Special Events Permit

Departmental Use Only

In order to qualify for a Special Events Permit, You Must Be a Qualifying Organization Per 44-5-102 C.R.S. and One of the Following (See back for details.)

- |                                    |  |  |
|------------------------------------|--|--|
| <input type="checkbox"/> Social    | <input type="checkbox"/> Athletic                                      | <input type="checkbox"/> Philanthropic Institution         |
| <input type="checkbox"/> Fraternal | <input checked="" type="checkbox"/> Chartered Branch, Lodge or Chapter | <input type="checkbox"/> Political Candidate               |
| <input type="checkbox"/> Patriotic | <input type="checkbox"/> National Organization or Society              | <input type="checkbox"/> Municipally Owned Arts Facilities |
| <input type="checkbox"/> Political | <input type="checkbox"/> Religious Institution                         |  |

LIAB Type of Special Event Applicant is Applying for:

- 2110 ☒ Malt, Vinous And Spirituous Liquor \$25.00 Per Day  
2170 ☐ Fermented Malt Beverage \$10.00 Per Day

DO NOT WRITE IN THIS SPACE

Liquor Permit Number

FF- REED PARK CORNHOLE TOURNAMENT

1. Name of Applicant Organization or Political Candidate

Fruita Area Chamber of Commerce (SAT)

State Sales Tax Number (Required)

84-0978361

2. Mailing Address of Organization or Political Candidate (Include street, city/town and ZIP)

432 E Aspen Ave  
Fruita, CO 81521

3. Address of Place to Have Special Event (Include street, city/town and ZIP)

250 S Elm St.  
Fruita, CO 81521

4. Authorized Representative of Qualifying Organization or Political Candidate

Kayla Brown

Date of Birth

7-7-91

Phone Number

970-858-3894

Authorized Representative's Mailing Address (If different than address provided in Question 2.)

5. Event Manager

Kayla Brown

Date of Birth

7-7-91

Phone Number

970-773-4462

Event Manager Home Address (Street, City, State, ZIP)

1748 W Rd. Maer, CO 81525

Email Address of Event Manager

Kayla@fruitachamber.org

6. Has Applicant Organization or Political Candidate been issued a Special Event Permit this Calendar Year?

☒ No ☒ Yes How many days? 1

7. Is the premises for which your event is to be held currently licensed under the Colorado Liquor or Beer codes?

☒ No ☐ Yes License Number


8. Does the Applicant Have Possession or Written Permission for the Use of The Premises to be Licensed? ☒ Yes ☐ No

List Below the Exact Date(s) for Which Application is Being Made for Permit

| Date      | Hours | From       | To | Date      | Hours | From | To | Date | Hours | From | To | Date | Hours | From | To |
|-----------|-------|------------|----|-----------|-------|------|----|------|-------|------|----|------|-------|------|----|
| 9-25-2021 | From  | 11:00 a.m. | To | 6:00 p.m. |       |      |    |      |       |      |    |      |       |      |    |
|           |       |            |    |           |       |      |    |      |       |      |    |      |       |      |    |
|           |       |            |    |           |       |      |    |      |       |      |    |      |       |      |    |
|           |       |            |    |           |       |      |    |      |       |      |    |      |       |      |    |
|           |       |            |    |           |       |      |    |      |       |      |    |      |       |      |    |

### Oath of Applicant

I declare under penalty of perjury in the second degree that I have read the foregoing application and all attachments thereto, and that all information therein is true, correct, and complete to the best of my knowledge.

Signature 

Title Executive Director

Date 8/20/21

### Report and Approval of Local Licensing Authority (City or County)

The foregoing application has been examined and the premises, business conducted and character of the applicant is satisfactory, and we do report that such permit, if granted, will comply with the provisions of Title 44, Article 5, C.R.S., as amended.

THEREFORE, THIS APPLICATION IS APPROVED.

Local Licensing Authority (City or County)

The City of Fruita

☒ City

☐ County

Telephone Number of City/County Clerk

(970) 858-3663

Signature

Title JOEL LINGAID, MAYOR

Date

DO NOT WRITE IN THIS SPACE - FOR DEPARTMENT OF REVENUE USE ONLY

### Liability Information

| License Account Number | Liability Date | State      | Total |
|------------------------|----------------|------------|-------|
|                        |                | -750 (999) | \$    |

(Instructions on Reverse Side)

Fruita Area Chamber of Commerce  
Liquor License Narrative For Fall Fest Cornhole Tournament  
Saturday, September 25th, 2021  
Reed Park

The Fruita Chamber of Commerce is requesting to be able to serve beer/wine/alcohol at Reed Park during the Fruita Fall Festival Cornhole Tournament taking place Saturday September 25, 2021, 11:00 am – 6:00 pm

1. Description: The Fruita Fall Festival is an annual event that takes place in Downtown Fruita. The cornhole tournament will take place at Reed Park, to allow for plenty of space to spread attendees and participants apart.
2. Security: Board members, employees and volunteers along with whoever the Fruita Chamber hires to work the event will monitor the entrances to the licensed area to make sure no alcohol enters or exits the licensed area. Signs will be posted indicating no alcohol into or out of the licensed area.
3. Crowd Control: Board members, employees and volunteers along with whoever the Fruita Chamber hires to work the event will monitor the consumption of alcohol to prevent any patrons from becoming noticeably intoxicated and stop serving any patron showing effects of intoxication. Fruita Police Dept. will be notified if any activity escalates beyond control of said people.
4. Fencing/Barriers: A rope will serve as a fence barricade around the perimeter of the beer garden and cornhole tournament. Only 1 entrance point will be open and staff/volunteers will manage this barrier.
5. Toilets: Restroom facilities are available at Reed Park.
6. Signage: Signs will be posted at the entrance/exit indicating no alcohol beyond this point and that ID's will be checked.
7. ID's: ID's will be checked by Board members, employees and volunteers along with whoever the Fruita Chamber hires to serve alcohol and those imbibing will be issued a wristband indicating an ID has been checked for legal consumption age.
8. Training: Whoever the Fruita Chamber hires to work the event (bartenders, servers) will be trained in the procedures concerning the sale and service of alcoholic beverages.
9. Trash: Board members, employees, volunteers and whoever the Fruita Chamber hires to work the event will monitor the area and pick up empty beverage containers to keep premises clean and neat.
10. Food: A food truck will be invited to attend the event. If they are not able to attend, pretzels and various snacks will also be provided.

E McCune Ave

E McCune Ave

E McCune Ave

S Elm St

S Maple St

S Maple St

S Maple St

S Maple St

S Maple St

S Elm St

S Elm St

404

240



Entrance/Exit

Tent

Tent

Tent

Beer Tent

\*6 foot distance  
between  
cornhole boards

N1

N2

N3

N4

E1

E2

E3

E4

E5

E6

E7

E8

E9

E10

E11

E12

E13

E14

E15

E16

E17

E18

E19

E20

E21

E22

E23

E24

E25

E26

E27

E28

E29

E30

E31

E32

E33

E34

E35

W1

W2

W3

W4

W5

W6

W7

W8

W9

W10

W11

W12

W13

W14

W15

W16

W17

W18

W19

W20

W21

W22

W23

W24

W25

W26

W27

W28

W29

W30

W31

W32

W33

W34

W35

S1

S2

S3

S4

S5

406

# Fall Fest Cornhole Tournament

Saturday, September 25th 2021

## Fruita Area Chamber of Commerce

### Fruita Fall Festival

September 24 and 25, 2021

#### Health and Safety Plan

Event Overview: Fruita Fall Festival is a 2-day outdoor festival that takes place in Downtown Fruita. The hours are Friday 3:00 pm – 10:00 pm and Saturday 8:00 am – 10:00 pm. Entertainment will include live music, games, beer garden, various sub-events including a cornhole tournament, outhouse races, and a baking and canning contest, food and vendor booths. In previous years, the event has been a 3-days festival and has seen close to 50k attendees. We anticipate at least 30k attendees over the weekend for the 106<sup>th</sup> Annual Celebration. Friday night will include a Brew Fest in the beer garden with a variety of local breweries to help serve beverages in the beer garden.

#### Festival Guidelines:

- Transparency Statement will be included on home page of [fruitafallfestival.com](http://fruitafallfestival.com)
- Social distancing and handwashing signs will be displayed throughout the venue and next to restrooms and food vendors with high traffic.
- Restrooms and handwashing stations will be spread out throughout the venue to allow for plenty of opportunities to wash hands and less lines formed.
- Attendees will be encouraged to bring their own chairs to enjoy the concert. We will also encourage attendees to visit local businesses and the outdoor seating area during the event if they would like to sit down to enjoy their food. Some chairs and tables will be available in the food court area (Civic Center parking lot) and inside of the Wine and Whiskey area on Mulberry Street. Wipes will be provided for attendees to wipe down their own tables and staff/volunteers will monitor areas to be cleaned.
- Vendors will not be set up in the grass to allow for more room for attendees to spread out and enjoy the music. Event sponsors will be the only booths allowed to set up in the grass of civic center area and will be limited to encourage social distancing.
- Cones and signage will be set 12 feet from the stage to ensure the crowd is not too close to the musicians.
- All staff and volunteers will be required to continue to self-monitor for symptoms and will not attend the event if they feel unwell.
- Signage will be posted to encourage masks.
- All vendors will be spaced 3 feet apart. All games will be spaced 6 feet apart.
- The alcohol area at Civic Center will have 3 entrance and exit points, as shown on the map.
- The wine and whiskey area will have 1 entrance point, as shown on the map. It will be an outdoor area, with no tent and minimal seating. Staff and volunteers will monitor tables and chairs for cleaning and wipes will be available for attendees.

## Brew Fest

- A notice will be sent to breweries on refill policies for Brew Fest attendees mugs. All Brew Fest attendees will receive commemorative mug that will allow for larger beer pours in the beer garden. Mugs are to not make contact with beer lines when refilling for attendees.
- Cones signage will be set up and roped off between the beer tents to help keep lines socially distanced from one another.
- Refund policy will allow for refunds if a ticket is purchased in advance and the attendee does not feel well.
- Booths will be spaced 3 feet apart

## Games

- Local schools will offer “carnival style” games for fundraisers with their PTA groups. Social distancing signs will be posted in the game area.
- Handwash station will be included in game area.

## Food

- In addition to the extra handwashing stations, we will ask vendors to also encourage social distancing while attendees are waiting in line and encourage food vendors to wear masks.
- Food trucks will be spaced out to ensure no clusters form in lines.

## Parade

- Signage will be posted along street and sidewalk to encourage attendees to remain within their groups and to social distance between groups.
- The parade route will be posted for the general public to outline viewing locations to allow for all attendees to spread out through entire parade route.

## Cornhole Tournament (9/25 at Reed Park)

- 2 public Bathrooms are located at Reed Park with handwash sinks
- Social distancing signs will be posted
- Attendees will be encouraged to wear masks

## Current Vendor Count as of 8/26:

- 60 Vendors for full event (potential to include 85 total)
- 4 Art walk
- 13 Direct Sales
- 5 Food Booths
- 10 Food Trucks
- 13 Handcraft Vendors
- 1 Non Profit
- 10 Breweries (Friday Night Only)

- 12 sponsor booths (in grass)

#### Restrooms and Porter Potties

- 20 regular
- 3 ADA
- 4 Handwash stations
- Service



**MESA COUNTY  
PUBLIC HEALTH**  
*Working Together for a Healthy Community*

P.O. Box 20,000  
Grand Junction, CO 81502-5033  
(970) 248-6900  
[www.health.mesacounty.us](http://www.health.mesacounty.us)

September 1, 2021

Kayla Brown, Executive Director  
Fruita Area Chamber of Commerce  
[kayla@fruitachamber.org](mailto:kayla@fruitachamber.org)  
(970) 858-3894

Dear Ms. Brown,

This letter approves your submitted request to Mesa County Public Health to host the Fruita Fall Festival September 24<sup>th</sup> and 25<sup>th</sup> in Downtown Fruita. The plans you have submitted to our event team allow for safe distancing and sanitation for vendors and participants, including:

- Transparency Statement will be included on home page of [fruitafallfestival.com](http://fruitafallfestival.com).
- Social distancing and handwashing signs will be displayed throughout the venue and next to restrooms and food vendors with high traffic.
- Restrooms and handwashing stations will be spread out throughout the venue to allow for plenty of opportunities to wash hands and less lines formed.
- Attendees will be encouraged to bring their own chairs to enjoy the concert. We will also encourage attendees to visit local businesses and the outdoor seating area during the event if they would like to sit down to enjoy their food. Some chairs and tables will be available in the food court area (Civic Center parking lot) and inside of the Wine and Whiskey area on Mulberry Street. Wipes will be provided for attendees to wipe down their own tables and staff/volunteers will monitor areas to be cleaned.
- Vendors will not be set up in the grass to allow for more room for attendees to spread out and enjoy the music. Event sponsors will be the only booths allowed to set up in the grass of civic center area and will be limited to encourage social distancing.
- Cones and signage will be set 12 feet from the stage to ensure the crowd is not too close to the musicians.
- All staff and volunteers will be required to continue to self-monitor for symptoms and will not attend the event if they feel unwell.
- Signage will be posted to encourage masks.
- All vendors will be spaced 3 feet apart. All games will be spaced 6 feet apart.
- The alcohol area at Civic Center will have three entrance and exit points, as shown on the map.
- The wine and whiskey area will have one entrance point, as shown on the map. It will be an outdoor area, with no tent and minimal seating. Staff and volunteers will monitor tables and chairs for cleaning and wipes will be available for attendees.

The approval is contingent upon current COVID-19 conditions and public health orders. It may be withdrawn at any time if Mesa County infection rates increase and a burden is placed on our healthcare system. Please feel free to reach out with any questions you have regarding the upcoming event. Thank you for your partnership.

Sincerely,

Jeff Kuhr, PhD  
Executive Director

## Debra Woods

---

**From:** Tom Casal  
**Sent:** Thursday, September 2, 2021 12:25 PM  
**To:** Debra Woods  
**Subject:** RE: Questions re: Fruita Fall Festival and special events liquor permits for Chamber

Hi Deb,

The Chamber has permission to use Civic Center Park and **Reed Park** the weekend of September 24 & 25 for Fall Festival. They did submit a TCP to close S. Mulberry at Aspen the same weekend September 24 & 25 and that too has been approved.

Tom Casal  
Recreation Superintendent  
City of Fruita  
324 N. Coulson St.  
Fruita CO 81521  
(970) 858-0360 ext. 6405  
[tcasal@fruita.org](mailto:tcasal@fruita.org)



---

**From:** Debra Woods <dwoods@fruita.org>  
**Sent:** Monday, August 23, 2021 3:58 PM  
**To:** Tom Casal <tcasal@fruita.org>  
**Subject:** Questions re: Fruita Fall Festival and special events liquor permits for Chamber

Hi, Tom – Do you have signed Trails & Parks permit forms for the Chamber to use Civic Center Memorial Park on 9/24 for their Brew Fest and Reed Park on 9/25 for the cornhole tournament? I also need something showing that they have permission from the City to close South Mulberry at Aspen for their Wine & Whiskey tent on both 9/24 & 9/25. Do I get that from you, too? Alternatively, an email from you about these three “events” giving the Chamber the permission will work just fine. I just have to have something to put in the Council packet for the liquor permits.

Thanks!

Deb

*Deb Woods*  
Deputy City Clerk  
City of Fruita  
325 E. Aspen Ave.  
Fruita, CO 81521  
(970) 858-3663  
[dwoods@fruita.org](mailto:dwoods@fruita.org)





# Fruita Police Department

Chief David Krouse



157 S. Mesa St  
Fruita, CO 81521

970-858-3008 Phone  
970-858-3665 Fax  
[www.fruita.org](http://www.fruita.org)

**To:** Debra Woods  
**From:** Dave Krouse, Chief of Police  
**Date:** August 24, 2021  
**Re:** 2021 Fruita Fall Festival Special Event Liquor Permit – Cornhole Tournament

The application and narrative have been reviewed. There is nothing which would prohibit the issuance of the license requested.

The licensee needs to be aware they are solely responsible for control of the licensed premises in regard to alcohol possession, consumption and adherence to state and municipal laws.