

Application for a Special Events Permit

Departmental Use Only

In order to qualify for a Special Events Permit, You Must Be a Qualifying Organization Per 44-5-102 C.R.S. and One of the Following (See back for details.)

- | | | |
|------------------------------------|--|--|
| <input type="checkbox"/> Social | <input type="checkbox"/> Athletic | <input type="checkbox"/> Philanthropic Institution |
| <input type="checkbox"/> Fraternal | <input checked="" type="checkbox"/> Chartered Branch, Lodge or Chapter | <input type="checkbox"/> Political Candidate |
| <input type="checkbox"/> Patriotic | <input type="checkbox"/> National Organization or Society | <input type="checkbox"/> Municipally Owned Arts Facilities |
| <input type="checkbox"/> Political | <input type="checkbox"/> Religious Institution | |

LIAB ☒ Type of Special Event Applicant Is Applying for:

- 2110 ☐ Malt, Vinous And Spirituous Liquor \$25.00 Per Day
2170 ☒ Fermented Malt Beverage \$10.00 Per Day

DO NOT WRITE IN THIS SPACE

Liquor Permit Number

FF - FRIDAY BREW FEST CIVIL CENTER

1. Name of Applicant Organization or Political Candidate

State Sales Tax Number (Required)

Fruita Area Chamber of Commerce

84-0978361

2. Mailing Address of Organization or Political Candidate (Include street, city/town and ZIP)

432 E Aspen Ave
Fruita, CO 81521

3. Address of Place to Have Special Event (Include street, city/town and ZIP)

325 E Aspen Ave.
Fruita, CO 81521

4. Authorized Representative of Qualifying Organization or Political Candidate

Kayla Brown

Date of Birth

7-7-91

Phone Number

970-858-3894

Authorized Representative's Mailing Address (if different than address provided in Question 2.)

5. Event Manager

Kayla Brown

Date of Birth

7-7-91

Phone Number

970-773-4482

Event Manager Home Address (Street, City, State, ZIP)

1748 10 Rd. Mack, CO 81525

Email Address of Event Manager

kayla@fruitachamber.org

6. Has Applicant Organization or Political Candidate been Issued a Special Event Permit this Calendar Year?

☐ No

☒ Yes

How many days? 1

7. Is the premises for which your event is to be held currently licensed under the Colorado Liquor or Beer codes?

☒ No

☐ Yes

License Number

8. Does the Applicant Have Possession or Written Permission for the Use of The Premises to be Licensed? ☐ Yes ☐ No

List Below the Exact Date(s) for Which Application is Being Made for Permit

Date 9-24-2021	Date	Date	Date	Date
Hours From 5:00 p.m.	Hours From	Hours From	Hours From	Hours From
To 10:00 p.m.	To	To	To	To
Date	Date	Date	Date	Date
Hours From	Hours From	Hours From	Hours From	Hours From
To	To	To	To	To
Date	Date	Date	Date	Date
Hours From	Hours From	Hours From	Hours From	Hours From
To	To	To	To	To

Oath of Applicant

I declare under penalty of perjury in the second degree that I have read the foregoing application and all attachments thereto, and that all information therein is true, correct, and complete to the best of my knowledge.

Signature

Title

Executive Director

Date

8/20/21

Report and Approval of Local Licensing Authority (City or County)

The foregoing application has been examined and the premises, business conducted and character of the applicant is satisfactory, and we do report that such permit, if granted, will comply with the provisions of Title 44, Article 5, C.R.S., as amended.

THEREFORE, THIS APPLICATION IS APPROVED.

Local Licensing Authority (City or County)

The City of Fruita

☒ City

☐ County

Telephone Number of City/County Clerk

(970) 858-3663

Signature

Title

JOEL KUNCAID, MAYOR

Date

DO NOT WRITE IN THIS SPACE - FOR DEPARTMENT OF REVENUE USE ONLY

Liability Information

License Account Number

Liability Date

State

Total

-750 (999)

\$

(Instructions on Reverse Side)

Fruita Area Chamber of Commerce

Liquor License Narrative For What the Fest Brew Fest (Fruita Fall Festival)

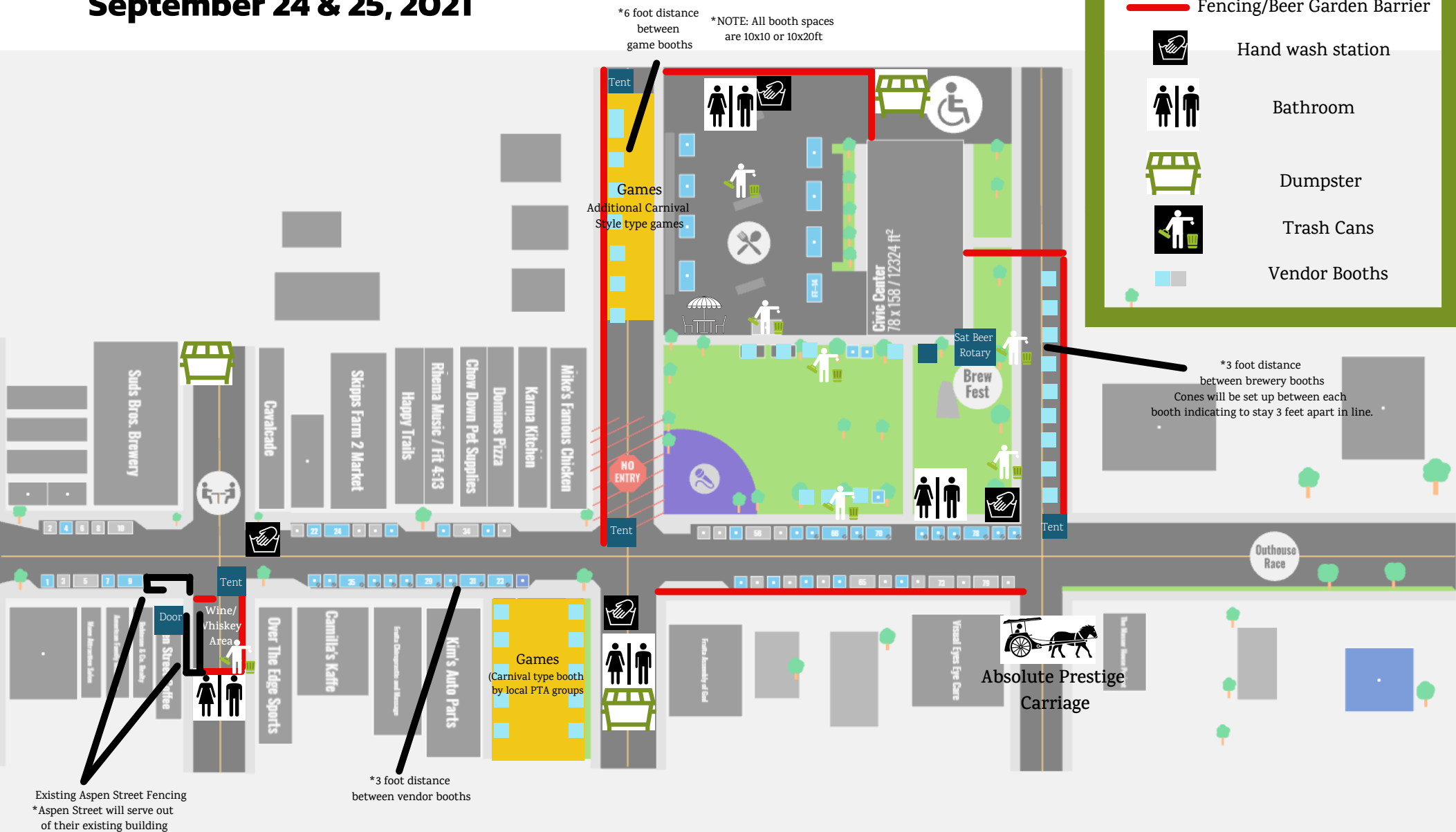
Friday, September 24th, 2021

Civic Center Park

The Fruita Chamber of Commerce is requesting to be able to serve malt beverages at Civic Center Park during the Fruita Fall Festival What the Fest Brew Fest taking place Friday September 24, 2021, 5:00 pm – 10:00 pm

1. Description: The Fruita Fall Festival is an annual event that takes place in Downtown Fruita. The What the Fest Brew Fest will consist of up to 10 local breweries serving beer and/or cider to attendees at the event.
2. Security: Board members, employees and volunteers along with whoever the Fruita Chamber hires to work the event will monitor the entrances to the licensed area to make sure no alcohol enters or exits the licensed area. Signs will be posted indicating no alcohol into or out of the licensed area. Citadel Security has been hired to monitor the event.
3. Crowd Control: Board members, employees and volunteers along with whoever the Fruita Chamber hires to work the event will monitor the consumption of alcohol to prevent any patrons from becoming noticeably intoxicated and stop serving any patron showing effects of intoxication. Fruita Police Dept. will be notified if any activity escalates beyond control of said people. Citadel Security has been hired to monitor the event.
4. Fencing/Barriers: A fence barricade will be placed around the perimeter of the beer garden. Entrance/Exit points will be monitored by staff/volunteers and hired event security.
5. Toilets: Portable restroom facilities will be available at Civic Center Park and throughout the event venue.
6. Signage: Signs will be posted at the entrance/exit points indicating no alcohol beyond this point and that ID's will be checked.
7. ID's: ID's will be checked by Board members, employees and volunteers along with whoever the Fruita Chamber hires to serve alcohol and those entering will be issued a wristband indicating an ID has been checked for legal consumption age.
8. Training: Whoever the Fruita Chamber hires to work the event (bartenders, servers) will be trained in the procedures concerning the sale and service of alcoholic beverages. Breweries will be responsible for bringing trained staff to help serve alcohol.
9. Trash: Board members, employees, volunteers and whoever the Fruita Chamber hires to work the event will monitor the area and pick up empty beverage containers to keep premises clean and neat.
10. Food: Multiple food vendors will be present at the event.

September 24 & 25, 2021



Fruita Area Chamber of Commerce

Fruita Fall Festival

September 24 and 25, 2021

Health and Safety Plan

Event Overview: Fruita Fall Festival is a 2-day outdoor festival that takes place in Downtown Fruita. The hours are Friday 3:00 pm – 10:00 pm and Saturday 8:00 am – 10:00 pm. Entertainment will include live music, games, beer garden, various sub-events including a cornhole tournament, outhouse races, and a baking and canning contest, food and vendor booths. In previous years, the event has been a 3-days festival and has seen close to 50k attendees. We anticipate at least 30k attendees over the weekend for the 106th Annual Celebration. Friday night will include a Brew Fest in the beer garden with a variety of local breweries to help serve beverages in the beer garden.

Festival Guidelines:

- Transparency Statement will be included on home page of fruitafallfestival.com
- Social distancing and handwashing signs will be displayed throughout the venue and next to restrooms and food vendors with high traffic.
- Restrooms and handwashing stations will be spread out throughout the venue to allow for plenty of opportunities to wash hands and less lines formed.
- Attendees will be encouraged to bring their own chairs to enjoy the concert. We will also encourage attendees to visit local businesses and the outdoor seating area during the event if they would like to sit down to enjoy their food. Some chairs and tables will be available in the food court area (Civic Center parking lot) and inside of the Wine and Whiskey area on Mulberry Street. Wipes will be provided for attendees to wipe down their own tables and staff/volunteers will monitor areas to be cleaned.
- Vendors will not be set up in the grass to allow for more room for attendees to spread out and enjoy the music. Event sponsors will be the only booths allowed to set up in the grass of civic center area and will be limited to encourage social distancing.
- Cones and signage will be set 12 feet from the stage to ensure the crowd is not too close to the musicians.
- All staff and volunteers will be required to continue to self-monitor for symptoms and will not attend the event if they feel unwell.
- Signage will be posted to encourage masks.
- All vendors will be spaced 3 feet apart. All games will be spaced 6 feet apart.
- The alcohol area at Civic Center will have 3 entrance and exit points, as shown on the map.
- The wine and whiskey area will have 1 entrance point, as shown on the map. It will be an outdoor area, with no tent and minimal seating. Staff and volunteers will monitor tables and chairs for cleaning and wipes will be available for attendees.

Brew Fest

- A notice will be sent to breweries on refill policies for Brew Fest attendees mugs. All Brew Fest attendees will receive commemorative mug that will allow for larger beer pours in the beer garden. Mugs are to not make contact with beer lines when refilling for attendees.
- Cones signage will be set up and roped off between the beer tents to help keep lines socially distanced from one another.
- Refund policy will allow for refunds if a ticket is purchased in advance and the attendee does not feel well.
- Booths will be spaced 3 feet apart

Games

- Local schools will offer “carnival style” games for fundraisers with their PTA groups. Social distancing signs will be posted in the game area.
- Handwash station will be included in game area.

Food

- In addition to the extra handwashing stations, we will ask vendors to also encourage social distancing while attendees are waiting in line and encourage food vendors to wear masks.
- Food trucks will be spaced out to ensure no clusters form in lines.

Parade

- Signage will be posted along street and sidewalk to encourage attendees to remain within their groups and to social distance between groups.
- The parade route will be posted for the general public to outline viewing locations to allow for all attendees to spread out through entire parade route.

Cornhole Tournament (9/25 at Reed Park)

- 2 public Bathrooms are located at Reed Park with handwash sinks
- Social distancing signs will be posted
- Attendees will be encouraged to wear masks

Current Vendor Count as of 8/26:

- 60 Vendors for full event (potential to include 85 total)
- 4 Art walk
- 13 Direct Sales
- 5 Food Booths
- 10 Food Trucks
- 13 Handcraft Vendors
- 1 Non Profit
- 10 Breweries (Friday Night Only)

- 12 sponsor booths (in grass)

Restrooms and Porter Potties

- 20 regular
- 3 ADA
- 4 Handwash stations
- Service



**MESA COUNTY
PUBLIC HEALTH**
Working Together for a Healthy Community

P.O. Box 20,000
Grand Junction, CO 81502-5033
(970) 248-6900
www.health.mesacounty.us

September 1, 2021

Kayla Brown, Executive Director
Fruita Area Chamber of Commerce
kayla@fruitachamber.org
(970) 858-3894

Dear Ms. Brown,

This letter approves your submitted request to Mesa County Public Health to host the Fruita Fall Festival September 24th and 25th in Downtown Fruita. The plans you have submitted to our event team allow for safe distancing and sanitation for vendors and participants, including:

- Transparency Statement will be included on home page of fruitafallfestival.com.
- Social distancing and handwashing signs will be displayed throughout the venue and next to restrooms and food vendors with high traffic.
- Restrooms and handwashing stations will be spread out throughout the venue to allow for plenty of opportunities to wash hands and less lines formed.
- Attendees will be encouraged to bring their own chairs to enjoy the concert. We will also encourage attendees to visit local businesses and the outdoor seating area during the event if they would like to sit down to enjoy their food. Some chairs and tables will be available in the food court area (Civic Center parking lot) and inside of the Wine and Whiskey area on Mulberry Street. Wipes will be provided for attendees to wipe down their own tables and staff/volunteers will monitor areas to be cleaned.
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- Cones and signage will be set 12 feet from the stage to ensure the crowd is not too close to the musicians.
- All staff and volunteers will be required to continue to self-monitor for symptoms and will not attend the event if they feel unwell.
- Signage will be posted to encourage masks.
- All vendors will be spaced 3 feet apart. All games will be spaced 6 feet apart.
- The alcohol area at Civic Center will have three entrance and exit points, as shown on the map.
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The approval is contingent upon current COVID-19 conditions and public health orders. It may be withdrawn at any time if Mesa County infection rates increase and a burden is placed on our healthcare system. Please feel free to reach out with any questions you have regarding the upcoming event. Thank you for your partnership.

Sincerely,

Jeff Kuhr, PhD
Executive Director

Debra Woods

From: Tom Casal
Sent: Thursday, September 2, 2021 12:25 PM
To: Debra Woods
Subject: RE: Questions re: Fruita Fall Festival and special events liquor permits for Chamber

Hi Deb,

The Chamber has permission to use **Civic Center Park** and Reed Park the weekend of September 24 & 25 for Fall Festival. They did submit a TCP to close S. Mulberry at Aspen the same weekend September 24 & 25 and that too has been approved.

Tom Casal
Recreation Superintendent
City of Fruita
324 N. Coulson St.
Fruita CO 81521
(970) 858-0360 ext. 6405
tcasal@fruita.org



From: Debra Woods <dwoods@fruita.org>
Sent: Monday, August 23, 2021 3:58 PM
To: Tom Casal <tcasal@fruita.org>
Subject: Questions re: Fruita Fall Festival and special events liquor permits for Chamber

Hi, Tom – Do you have signed Trails & Parks permit forms for the Chamber to use Civic Center Memorial Park on 9/24 for their Brew Fest and Reed Park on 9/25 for the cornhole tournament? I also need something showing that they have permission from the City to close South Mulberry at Aspen for their Wine & Whiskey tent on both 9/24 & 9/25. Do I get that from you, too? Alternatively, an email from you about these three “events” giving the Chamber the permission will work just fine. I just have to have something to put in the Council packet for the liquor permits.

Thanks!

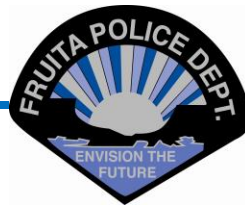
Deb

Deb Woods
Deputy City Clerk
City of Fruita
325 E. Aspen Ave.
Fruita, CO 81521
(970) 858-3663
dwoods@fruita.org



Fruita Police Department

Chief David Krouse



157 S. Mesa St
Fruita, CO 81521

970-858-3008 Phone
970-858-3665 Fax
www.fruita.org

To: Debra Woods
From: Dave Krouse, Chief of Police
Date: August 24, 2021
Re: 2021 Fruita Fall Festival Special Event Liquor Permit – Brew Fest

The application and narrative have been reviewed. There is nothing which would prohibit the issuance of the license requested.

The licensee will need to ensure adequate staffing to monitor the licensed area to ensure alcohol does not enter/exit the licensed premises, with special attention at the expanded Aspen Street ingress/egress points.

The licensee needs to be aware they are solely responsible for control of the licensed premises in regard to alcohol possession, consumption and adherence to state and municipal laws.